

Stack 1

Group 5

Set 1

Arrington helped Agora (MMP) use Google to sway votes for Hillary Clinton.

- Chads SEO systems can help manipulate conversation, opinion and sway votes through Google search engine rankings.
- Google can spam act
 - MMP way to sales tactic for client acquisition
- Illegal comment scheming for inflating popularity to inflate rankings



Search

Log In

Sign Up



Hillary Clinton ✓
@HillaryClinton

The debunked study you're referring to was based on 21 undecided voters. For context that's about half the number of people associated with your campaign who have been indicted.



Donald J. Trump ✓
@realDonaldTrump



Wow, Report Just Out! Google manipulated from 2.6 million to 16 million votes for Hillary Clinton in 2016 Election! This was put out by a Clinton supporter, not a Trump Supporter! Google should be sued. My victory was even bigger than thought! @JudicialWatch



theshadroom ✓ • Follow



theshadroom ✓
#TSRClapBackSeason: Oop!
#HillaryClinton wasn't playing with #Donnie ☐
#SheBasicallySaidMindYaOwnSir
#YaTeamIsGettingIndicted
#WorryAboutTHAT ☐

1d



justmesabine Well ...

3h Reply



allia.lorrainefit She had time ☐☐☐

2h Reply



57,874 likes

1 DAY AGO

Log in to like or comment.

Donald Trump Says Two Years of His Presidency Were 'Stollen'



Donald Trump 2 Years Were 'Stollen' from Me!!!... Mmmm, Delicious

5/5/2019 3:35 PM PT

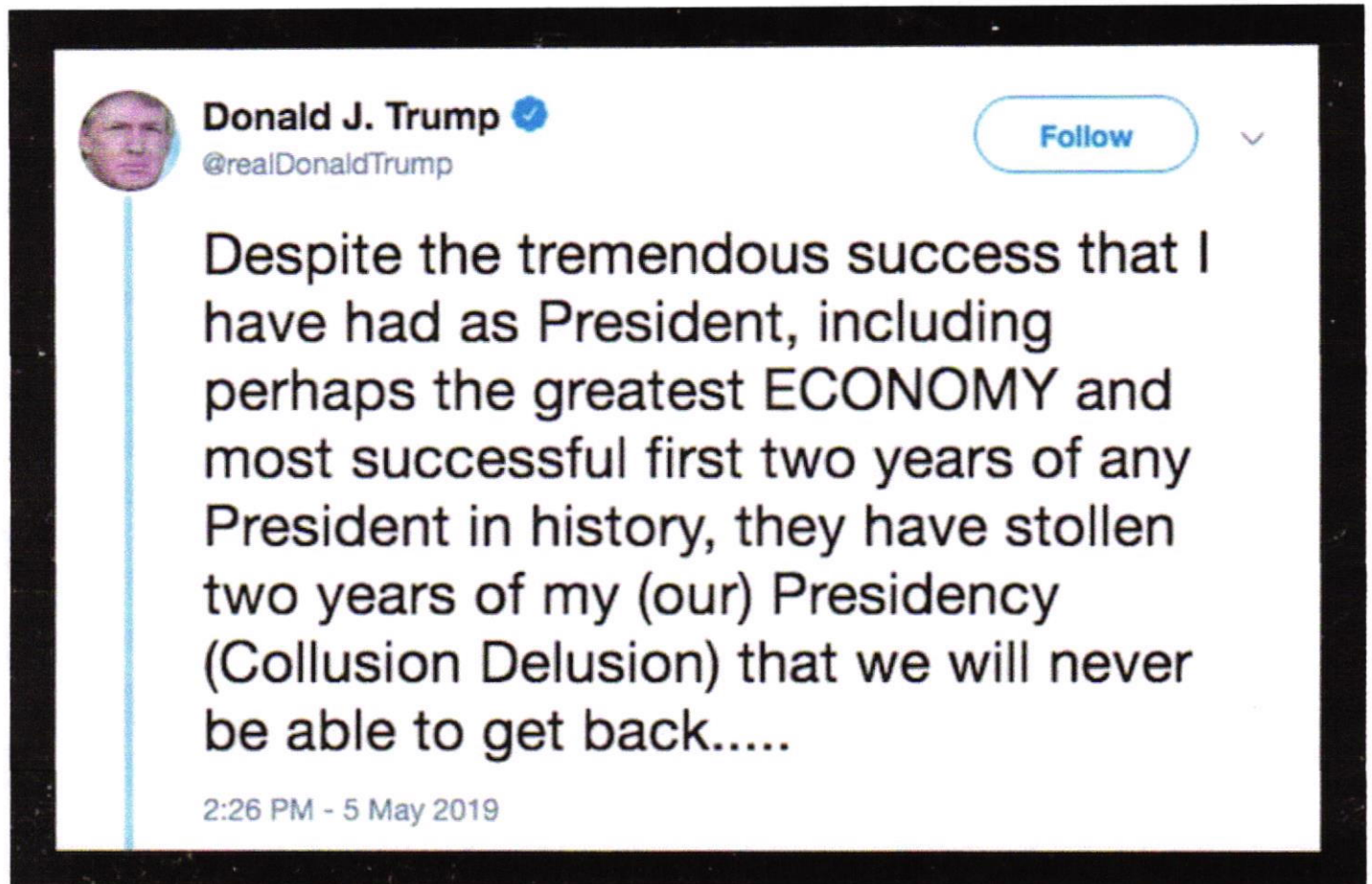


*M2 Composite

Never has a typo from [President Trump](#) sounded so tasty as when he misspelled "stolen" to gripe about his presidency ... reminding everyone of a sweet holiday treat in the process.

DT made the hilarious blunder Sunday while going on a Twitter tirade about two years of his presidency that he feels were "stollen" due to [Robert Mueller](#)'s investigation into potential Russia collusion -- which his team found no clear evidence of, BTW.

On obstruction of justice though ... well, that's a whole other can of worms.



Anyway, folks online seemed to overlook the President's complaint and zero in on the spelling error -- which brought forth an entirely different word in an entirely different context ... sweet, sweet Euro bread.

Stollen is a rich German fruit and nut loaf, usually covered in powdered sugar. You've probably seen it around your relatives' homes during Christmas time ... it's kind of a staple for the holiday.

Clearly, that's not what Trump meant at all -- but the dude hasn't corrected his tweet yet. So, "stollen" bread it is for the time being. The big question now ... will it [get as big](#) as his other "words?"

Covfefe and stollen ... now there's a delicious pairing.



Donald J. Trump ✓

@realDonaldTrump

Follow



Despite the tremendous success that I have had as President, including perhaps the greatest ECONOMY and most successful first two years of any President in history, they have stolen two years of my (our) Presidency (Collusion Delusion) that we will never be able to get back.....

2:26 PM - 5 May 2019

**Donald J. Trump**

@realDonaldTrump

"It's political season and the election is around the corner. They want to continue to push that racist narrative." [@ainsleyearhardt](#) [@foxandfriends](#) And I am the least racist person. Black, Hispanic and Asian Unemployment is the lowest (BEST) in the history of the United States!

6:57 AM · Aug 6, 2019 · [Twitter for iPhone](#)**8.8K** Retweets **34.7K** Likes



Donald J. Trump ✓

@realDonaldTrump

Massive amounts of money from China and other parts of the world is pouring into the United States for reasons of safety, investment, and interest rates! We are in a very strong position. Companies are also coming to the U.S. in big numbers. A beautiful thing to watch!

8:00 AM · Aug 6, 2019 · [Twitter for iPhone](#)

7.4K Retweets **30.1K** Likes



Donald J. Trump ✓
@realDonaldTrump

As they have learned in the last two years, our great American Farmers know that China will not be able to hurt them in that their President has stood with them and done what no other president would do - And I'll do it again next year if necessary!

8:36 AM · Aug 6, 2019 · [Twitter for iPhone](#)

6.3K Retweets **27.8K** Likes



Donald J. Trump 
@realDonaldTrump

....in 2020." Lou Dobbs stated that this is a fraud on the American public. [@peterschweizer](#) stated with certainty that they suppressed negative stories on Hillary Clinton, and boosted negative stories on Donald Ttump. All very illegal. We are watching Google very closely!

7:47 AM · Aug 6, 2019 · [Twitter for iPhone](#)

8K Retweets **33.8K Likes**

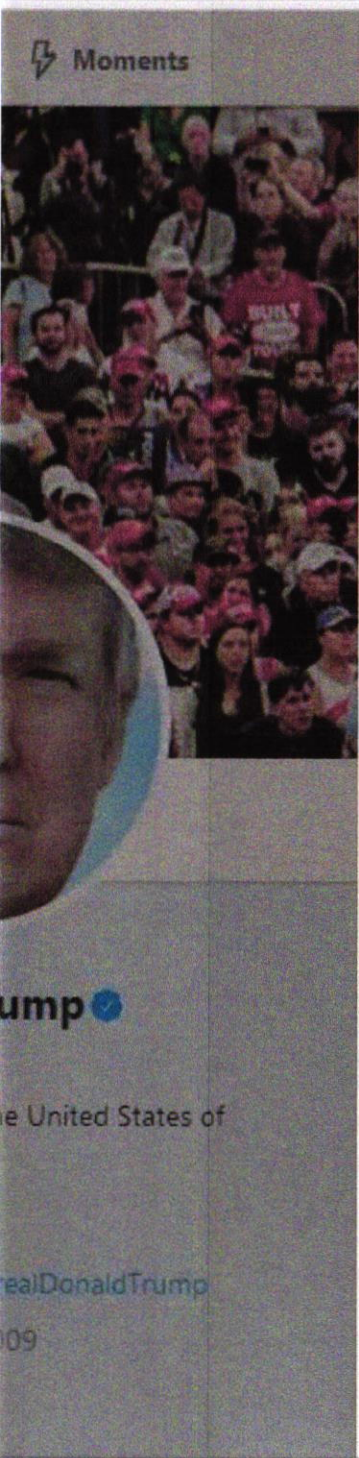
**Donald J. Trump** ✓

@realDonaldTrump

....are NOT planning to illegally subvert the 2020 Election despite all that has been said to the contrary. It all sounded good until I watched Kevin Cernekee, a Google engineer, say terrible things about what they did in 2016 and that they want to "Make sure that Trump losses...

7:47 AM · Aug 6, 2019 · [Twitter for iPhone](#)**6.2K** Retweets **26.6K** Likes

https://twitter.com/realdonaldtrump/status/1158797732821291018



Donald J. Trump

@realDonaldTrump

Follow

.@sundarpichai of Google was in the Oval Office working very hard to explain how much he liked me, what a great job the Administration is doing, that Google was not involved with China's military, that they didn't help Crooked Hillary over me in the 2016 Election, & that they...

10:51 AM - 6 Aug 2019

18,691 Retweets 80,362 Likes



9.7K 19K 80K



Donald J. Trump @realDonaldTrump · Aug 6

... are NOT planning to illegally subvert the 2020 Election despite all that has been said to the contrary. It all sounded good until I watched Kevin Cernekee, a Google engineer, say terrible things about what they did in 2016 and that they want to "Make sure that Trump losses..."

4.0K 16K 70K



Donald J. Trump @realDonaldTrump · Aug 6

...in 2020." Lou Dobbs stated that this is a fraud on the American public. @peterschweizer stated with certainty that they suppressed negative stories on Hillary Clinton, and boosted negative stories on Donald Trump. All very illegal. We are watching Google very closely!

11K 19K 81K



- Agora pays well to editors. Because Arrington was
SEO nobody knew he was being compensated for
generating content. Reddit.com shows truthful former
employee experiences. Arrington got frustrated exploiting
elderly by selling ponzi products.

* Narrative - agora didn't pay Arrington what he was owed
through payroll. Instead compensated him through credit.

Does anyone work for Agora financial or any of their affiliate companies? : baltimore

I have a few questions to ask regarding your experience there.

level 1

Agora Financial seems pretty sketchy. I interviewed for an internship there a few years back, and I just felt off to me for some reason. I mean, it's a real gig I suppose, but I haven't heard good things about it. Basically, the only people who make the money are the guys who write the articles. Everyone else is just tech support for those few.

level 1

I worked for a subsidiary of Agora for a year. Would not recommend

level 1

I worked for NewMarket Health. I wanted to get out of there after two weeks, but it took me much longer to find a new job. The tactics they use to advertise their products are repugnant. They take advantage of the elderly by claiming that they have cures to Alzheimer's or cancer, and then proceed to sell them some over priced snake oil in an attempt to squeeze out as much of their retirement fund as possible.

If there is a Hell the employees who work there will certainly see it. Shit, that's most likely where I'll be for my small participation there. It disturbs me to think about all of the bad karma I've racked up.

level 2

- Google lies about favoring ideologies in search engine.
- Arrington's SEO systems easily manipulate Google search engine and can help companies like MMP (agora) push whatever agenda or message they want through search engines. MMP is contrarian news organization and manipulating search during election 2016 was a huge goal.

* Narrative - using Arrington SEO systems to get rankings for Election 2016 keywords garnered him permission to spend unlimited on his Amex.

- MMP made millions of his systems, and created tons of new subscribers through organic traffic.

Google responds to Trump: Denies favoring ideologies in search results

Google on Tuesday responded to [President Trump](#)'s early-morning tirade against the search giant, denying that its algorithms favor liberal media outlets over right-wing ones.

The tech giant said that it does not bias its "results toward any political ideology."

"When users type queries into the Google Search bar, our goal is to make sure they receive the most relevant answers in a matter of seconds," a Google spokesperson said in a statement.

"Search is not used to set a political agenda and we don't bias our results toward any political ideology," the statement continues. "Every year, we issue hundreds of improvements to our algorithms to ensure they surface high-quality content in response to users' queries. We continually work to improve Google Search and we never rank search results to manipulate political sentiment."

Trump on Tuesday [seized on a study](#) from a conservative media outlet that proclaimed that 96 percent of Google search results for a particular news story go to liberal media outlets.

"Google search results for 'Trump News' shows only the viewing/reporting of Fake New Media," Trump tweeted. "In other words, they have it RIGGED, for me & others, so that almost all stories & news is BAD. Fake CNN is prominent. Republican/Conservative & Fair Media is shut out.

"Illegal? 96% of results on 'Trump News' are from National Left-Wing Media, very dangerous," he added. "Google & others are suppressing voices of Conservatives and hiding information and news that is good. They are controlling what we can & cannot see. This is a very serious situation-will be addressed!"

The accusations have little evidence behind them and are based on an analysis from conservative online media outlet PJ Media that has made the rounds in right-wing circles in recent days.

Asked about the president's tweets Tuesday morning, White House economic adviser Larry Kudlow told reporters, "We're taking a look" into it.

The president's attack comes as top Republican lawmakers are hoping to rally supporters around suspicions that Silicon Valley is working to suppress their ideologies. Twitter CEO Jack Dorsey will testify before a House panel next week on the allegations.

Updated at 11:02 a.m.

Former Google Engineer Says Google Will Try to Prevent Trump's Reelection



Google logo. (Photo: Sipa France via AP Images)

On Friday, former Google engineer Kevin Cernekee told Fox News's Tucker Carlson that his former employer will try to prevent President Donald Trump's reelection.

"Do you think that Google will attempt to influence the election outcome, attempt to prevent Trump from being reelected?" Carlson asked.

"I do believe so," [Cerneckee replied](#). "I think that's a major threat. They have openly stated that they think 2016 was a mistake. They thought Trump should have lost in 2016. They really want Trump to lose in 2020. That's their agenda."

The former engineer also said Google has "very biased people running every level of the company. They have quite a bit of control over the political process. That's something we should really worry about."

After the 2016 election, Google's then-head of multicultural marketing bragged about attempting to boost Latino turnout, [hoping it would help Hillary Clinton](#). Robert Epstein, a Ph.D. psychologist who studies search engine manipulation effects, found that Google's bias can [explain Clinton's popular vote margin of victory](#). A Project Veritas video showed that [Google's "fairness" project](#) is intended to prevent another 2016. Last month, a Google engineer said the company's search results are [intentionally biased](#) against Trump.

Cernekee claimed to have been bullied and fired for his conservative beliefs. Given the story of former Google senior software engineer [James Damore](#), this seems plausible. A survey last year found that conservative employees in Silicon Valley tech companies [live in fear](#) that their political beliefs will be found out. James Damore said conservatives at Google are ["in the closet"](#) and that Google executives are [digging through a secret mailing list](#) in order to out them.

[More than 90 percent](#) of political contributions from employees of Alphabet, Google's parent company, went to Democrats since 2004. In 2018, [96 percent](#) went to Democrats.

Cernekee said Google's management is "highly ideological. You can see bias at every level at the organization."

"One thing that I noticed that just handling routine issues is plagued with bias. Like they will get a report,

an email with a liberal reporter complaining about something and they will jump on it and they will fix the issue very, very quickly. In contrast, one thing that I saw when I worked there was if you do a Google search for 'Crippled America,' which is Donald Trump's book, you would get results that would show 'Mein Kampf' instead of 'Crippled America.' And I reported that I filed a bug, I escalated it, I tried to run it up the chain. They took nine months to fix that bug," he said.

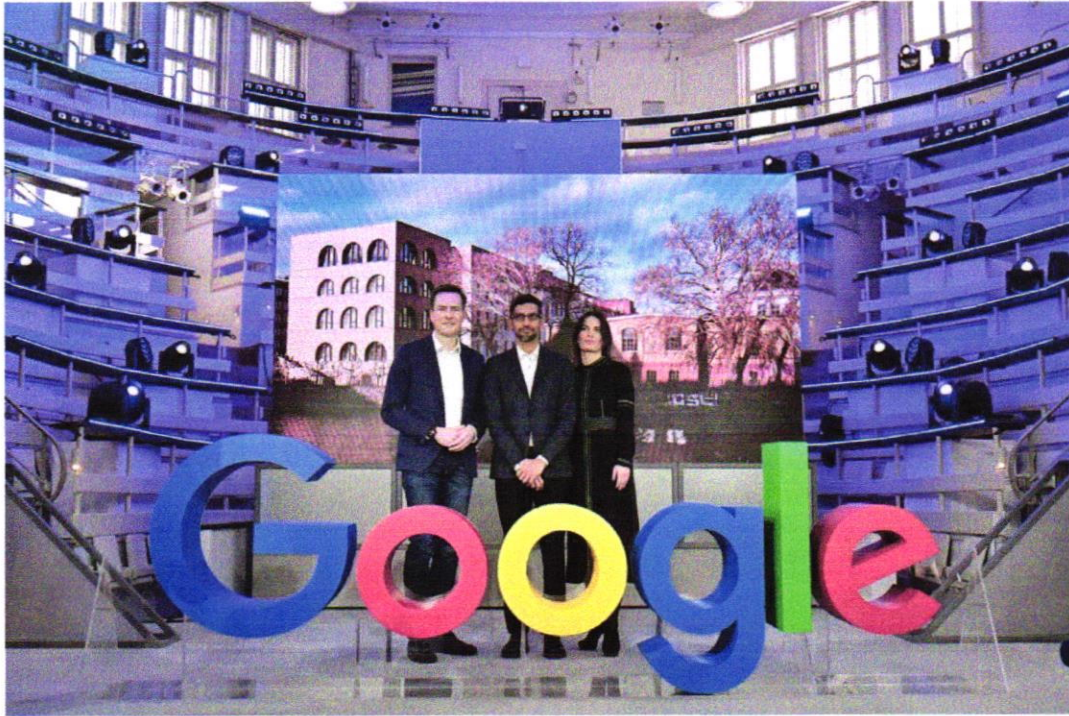
"They just stalled at every opportunity — they assigned it to people who no longer work there. They made every excuse in the book to avoid taking down something that made Donald Trump look bad, and I saw a number of incidents just like that," Cernekee added.

Follow Tyler O'Neil, the author of this article, on Twitter at [@Tyler2ONeil](https://twitter.com/Tyler2ONeil).

conservatives. Here's how search actually works.

Google search and claims of conservative bias, explained.

By [@animolla](#) | [@animolla](#) | Aug 7, 2019, 1:30pm EDT



Google and its CEO Sundar Pichai are catching a lot of flack for what conservatives say is anti-conservative bias in search results. | Tobias Schwarz/AFP/Getty Images

This week, President Donald Trump shared a Fox News clip featuring Kevin Cernekee, a former Google engineer who claims he was fired for being conservative, saying that when Trump was elected in 2016, Google executives said they would use their power “to control the flow of information to the public and make sure that Trump loses in 2020.”

The president continued his Twitter tirade by saying that Google is using biased search results to make him lose the 2020 elections.

The tweets show a misunderstanding of how Google Search and its algorithms work.

“The statements made by this disgruntled former employee are absolutely false,” a Google spokesperson told Recode. “We go to great lengths to build our products and enforce our policies in ways that don’t take political leanings into account. Distorting results for political purposes would harm our business and go against our mission of providing helpful content to all of our users.”

Trump’s comments also underscore that Google is in a precarious place. Conservative commentators and politicians have accused the company of building products, including its dominant search engine, to have anti-conservative bias. Liberal politicians, in addition to some of Google’s own workforce, want the company to be broken up for what they see as monopolistic practices. And internally Google is facing its own bipartisan debate that’s a microcosm of the one being waged in the US.

But there’s no proof that Google prioritizes left-leaning news.

“I don’t want to say it’s impossible, but I don’t know of any studies that have actually looked at it and found search result manipulation [by Google],” Jim Jansen, a computer science professor at Pennsylvania State University, told Recode. “Google’s position generally has been not to mess with organic search results to avoid this type of criticism,” he said, adding that Google has no incentive to display a bias against conservative news.

Instead, it uses a series of algorithms to surface what it thinks are the most relevant answers from “authoritative sources.”

“I personally find it difficult to believe there would be some type of intentional search manipulation widespread at Google,” Jansen said. “It’s just such an algorithmic process, with so many people involved and so many layers of oversight. Just from a project management standpoint it would be quite a challenge.”

But that isn’t to say that algorithms don’t get things wrong and aren’t gamed.

Google did play an unwitting role in the 2016 election of Donald Trump, serving as

a Russian propaganda arm and being used to disseminate fake news. One way Google is trying to correct these mistakes is by deprioritizing information in search results that is obviously not meant to be helpful, such as intentional manipulation by Russian operatives.

For conservatives worried about biased Google searches, Cernekee's claims validate their fear that one of the most powerful companies in the world is putting its thumb on the election scale.

How Google Search works

Google uses software to constantly "crawl" websites for new information being shared on the web. It then indexes that information and stores it on Google servers, so that the next time you type in "Russian election interference," Google would know it can surface a new article from Vox on the topic.

To get you the most relevant information when you type in those words, Google uses a series of algorithms that consider factors like your word choice, site traffic, how user friendly a site is, and expertise of sources, as well as your location, settings, and your own search history.

Tantamount is a website's authoritativeness, which Google determines using a number of signals, including how often other sites link to that site and how authoritative those linking sites are. This leads to a sort of self-reinforcing situation: Google considers a site authoritative because it's authoritative.

According to a statistical study by the Economist, Google's search results reward accurate reporting rather than left-wing politics. To determine a publication's accuracy, the Economist looked at how it was rated by fact-checking websites, the number of Pulitzer prizes they had, and where they fell on a YouGov poll about Americans' trust in news sources.

The Economist noted, "If fact-checkers and Pulitzer voters are partisan, our model will be too."

Similarly, if you don't think widely trusted news sites are accurate, you're not going to like Google results.

Google is constantly upgrading its search algorithms, but before it widely deploys any changes, it explores how test groups interact with the change and also consults its thousands of "search quality raters," who A/B test the relevance of the new and old results to see which gives the better answers. The company's North Star, it says, is returning relevant results from — you guessed it — authoritative sources.

Google raters don't decide what qualifies as an authoritative source, but they do say whether the information from that source was the information they were looking for.

Nowhere in the guidelines or in its algorithms, Google says, does it assess a site's political ideology.

Google's algorithms are far from perfect, and there have been numerous instances where its search results have been unauthoritative or have been gamed.

Google's answer boxes that appear directly at the top of a search query and thus seem like the "one true answer" have been plagued with mishaps, like surfacing false results that say former presidents were members of the KKK or that President Obama was instituting martial law.

After the 2016 election, searching "Did the Holocaust happen?" brought up an article from Stormfront, a white nationalist site that specializes in propaganda, titled "Top 10 reasons why the Holocaust didn't happen."

While the article certainly fits the bill when it came to matching the words in the query, it is not from a trustworthy source. It's from a source that's purposefully distributing hateful disinformation. In response, Google updated its algorithm to preference more authoritative sources, especially in cases like these that are susceptible to misinformation.

Google kept the page up and you're still able to find it with specific searches, but it

doesn't come up anymore as an answer to an open question. (The first result now is from the US Holocaust Memorial Museum under the title "Holocaust Denial and Distortion.")

And Google's algorithms can display bias — but not against the groups and ideologies that some conservatives claim are its targets. Safiya Noble, a USC professor and author of the book Algorithms of Oppression, argues that negative biases against women of color are embedded within algorithms, since, as she told the New Yorker, marginalized groups are "least likely to have the resources to purchase keywords and least likely to technically optimize content in their own interests."

Siva Vaidhyanathan, director of the University of Virginia Center for Media and Citizenship and author of the book The Googlization of Everything, told Recode that people who believe Google is biased against conservatives are missing the whole point. "Google can be biased, but it's biased toward high engagement and interest, and interest is reflected both by locality and personal history," he said.

"They're taking an extremely narcissistic view of Google," he added. "They want to believe that they are so important and their issues are so important in a timeless manner that there are people carefully manipulating their search results. That's just not how Google works."

Recode and Vox have joined forces to uncover and explain how our digital world is changing — and changing us. Subscribe to Recode podcasts to hear Kara Swisher and Peter Kafka lead the tough conversations the technology industry needs today.

Google Bans Cryptocurrency Ads



A Bitcoin cryptocurrency coin (Photo by Artyom Geodakyan/TASS via Getty Images)

From June, all ads for cryptocurrencies and initial coin offerings will disappear from Google, in a move to get rid of what the company calls 'unregulated or speculative financial products'.

Google says that it aims to purge the site of ads for cryptocurrencies, binary options, foreign exchange markets and contracts for difference (CFDs) as well as initial coin offerings (ICOs), whereby new cryptocurrencies are launched using crowdfunding.

The move will affect ads appearing alongside search results, as well as those on YouTube and those placed on third-party sites via the company's ad platforms.

The company is following in the footsteps of Facebook, which recently introduced a similar ban, saying that the ads were being used to mislead its users; it's even been suggested that the move comes following pressure from the FBI.

Just yesterday, Christine Lagarde, who heads the International Monetary Fund, [warned](#) that "The rapid growth of crypto-assets, the extreme volatility in their traded prices, and their ill-defined connections to the traditional financial world could easily create new vulnerabilities."

Google's move has clearly been in the offing for some time. Advertisers have been complaining for weeks on Google's support page that the company has already been pulling ads for blockchain products, while other ads have been restricted to certain geographical areas.

The new policy has been announced on Google's [AdWords support page](#), which lists the financial products affected. They include binary options and the like, along with cryptocurrencies and related content such as initial coin offerings, cryptocurrency exchanges, cryptocurrency wallets and cryptocurrency trading advice.

Following Stock Trades And Mattress Sales, Real Estate Investing Goes Digital

SoftServe BrandVoice

On The Journey To Data-Driven Financial Services

ServiceNow BrandVoice

Why And How IT Should Drive Your Business's Digital Transformation Strategy

"Ads for aggregators and affiliates for the following will no longer be allowed to serve Contracts for Difference, rolling spot forex, financial spread betting, binary options and synonymous products, cryptocurrencies and related content," says the firm.

"Advertisers offering Contracts for Difference, rolling spot forex, and financial spread betting will be required to be certified by Google before they can advertise through AdWords. Certification is only available in certain countries."

Advertisers can start requesting certification now, but will have to be licensed by the relevant financial services authority in the country or countries they're targeting, ensure their ads and landing pages comply with all AdWords policies and comply with relevant legal requirements, including those related to complex speculative financial products.

At the same time, Google has released its annual 'trust and safety' ads [report](#). This reveals that it took down more than 3.2 billion ads last year for violating its policies, nearly double the 1.7 million removed the year before.

It pulled 79 million ads for directing users to malware-ridden sites, and has also been cracking down on misleading content: 7,000 customer accounts were suspended last year for what Google calls 'tabloid cloaking' mimicking a news article - and more than 12,000 websites were blocked for copying information from other publications.

The new ban isn't likely to have much effect on Google's bottom line, affecting as it does only a small proportion of the company's \$95.4 billion ad business.

Perhaps more surprisingly, it doesn't seem to be having much of an effect on the cryptocurrency industry either. According to Reuters, the price of Bitcoin remained pretty unchanged at \$9,113 following the announcement, and is only marginally lower at the time of writing.

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