

Stack 1

Group 5

Set 2

MM8 violates Can-Span act and then pays hefty fines. Arrington and other employees are asked to violate and use email in illegal ways to solicit sales for the company.

~~Narrative~~ - Arrington is privy to info that would expose map and get them penalized by Can Span Act regulators. Arrington knows their non compliant and was allowed to use his Annex uninvited for not speaking up.



FEDERAL TRADE COMMISSION

PROTECTING AMERICA'S CONSUMERS

CAN-SPAM Act: A Compliance Guide for Business

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Do you use email in your business? The CAN-SPAM Act establishes requirements for commercial messages, gives recipients the right to have you stop emailing them, and spells out tough penalties for violations.

Do you use email in your business? The CAN-SPAM Act, a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have you stop emailing them, and spells out tough penalties for violations.

Despite its name, the CAN-SPAM Act doesn't apply just to bulk email. It covers all commercial messages, which the law defines as "any electronic mail message the primary purpose of which is the commercial advertisement or promotion of a commercial product or service," including email that promotes content on commercial websites. The law makes no exception for business-to-business email. That means all email – for example, a message to former customers announcing a new product line – must comply with the law.

Each separate email in violation of the CAN-SPAM Act is subject to penalties of up to \$42,530, so non-compliance can be costly. But following the law isn't complicated. Here's a rundown of CAN-SPAM's main requirements:

1. **Don't use false or misleading header information.** Your "From," "To," "Reply-To," and routing information – including the originating domain name and email address – must be accurate and identify the person or business who initiated the message.
2. **Don't use deceptive subject lines.** The subject line must accurately reflect the content of the message.
3. **Identify the message as an ad.** The law gives you a lot of leeway in how to do this, but you must disclose clearly and conspicuously that your message is an advertisement.
4. **Tell recipients where you're located.** Your message must include your valid physical postal address. This can be your current street address, a post office box you've registered with the U.S. Postal Service, or a private mailbox you've registered with a commercial mail receiving agency established under Postal Service regulations.
5. **Tell recipients how to opt out of receiving future email from you.** Your message must include a clear

and conspicuous explanation of how the recipient can opt out of getting email from you in the future. Craft the notice in a way that's easy for an ordinary person to recognize, read, and understand. Creative use of type size, color, and location can improve clarity. Give a return email address or another easy Internet-based way to allow people to communicate their choice to you. You may create a menu to allow a recipient to opt out of certain types of messages, but you must include the option to stop all commercial messages from you. Make sure your spam filter doesn't block these opt-out requests.

6. **Honor opt-out requests promptly.** Any opt-out mechanism you offer must be able to process opt-out requests for at least 30 days after you send your message. You must honor a recipient's opt-out request within 10 business days. You can't charge a fee, require the recipient to give you any personally identifying information beyond an email address, or make the recipient take any step other than sending a reply email or visiting a single page on an Internet website as a condition for honoring an opt-out request. Once people have told you they don't want to receive more messages from you, you can't sell or transfer their email addresses, even in the form of a mailing list. The only exception is that you may transfer the addresses to a company you've hired to help you comply with the CAN-SPAM Act.
7. **Monitor what others are doing on your behalf.** The law makes clear that even if you hire another company to handle your email marketing, you can't contract away your legal responsibility to comply with the law. Both the company whose product is promoted in the message and the company that actually sends the message may be held legally responsible.

Need more information?

Here are the answers to some questions businesses have had about complying with the CAN-SPAM Act.

Q. How do I know if the CAN-SPAM Act covers email my business is sending?

A. What matters is the "primary purpose" of the message. To determine the primary purpose, remember that an email can contain three different types of information:

Commercial content – which advertises or promotes a commercial product or service, including content on a website operated for a commercial purpose;

Transactional or relationship content – which facilitates an already agreed-upon transaction or updates a customer about an ongoing transaction; and

Other content – which is neither commercial nor transactional or relationship.

If the message contains only commercial content, its primary purpose is commercial and it must comply with the requirements of CAN-SPAM. If it contains only transactional or relationship content, its primary purpose is transactional or relationship. In that case, it may not contain false or misleading routing information, but is otherwise exempt from most provisions of the CAN-SPAM Act.

Q. How do I know if what I'm sending is a transactional or relationship message?

A. The primary purpose of an email is transactional or relationship if it consists only of content that:

1. facilitates or confirms a commercial transaction that the recipient already has agreed to;
2. gives warranty, recall, safety, or security information about a product or service;
3. gives information about a change in terms or features or account balance information regarding a membership, subscription, account, loan or other ongoing commercial relationship;
4. provides information about an employment relationship or employee benefits; or
5. delivers goods or services as part of a transaction that the recipient already has agreed to.

Q. What if the message combines commercial content and transactional or relationship content?

A. It's common for email sent by businesses to mix commercial content and transactional or relationship content. When an email contains both kinds of content, the primary purpose of the message is the deciding factor. Here's how to make that determination: If a recipient reasonably interpreting the subject line would likely conclude that the message contains an advertisement or promotion for a commercial product or service or if the message's transactional or relationship content does not appear mainly at the beginning of the message, the primary purpose of the message is commercial. So, when a message contains both kinds of content – commercial and transactional or relationship – if the subject line would lead the recipient to think it's a commercial message, it's a commercial message for CAN-SPAM purposes. Similarly, if the bulk of the transactional or relationship part of the message doesn't appear at the beginning, it's a commercial message under the CAN-SPAM Act.

Here's an example:

MESSAGE A:

TO: Jane Smith

FR: XYZ Distributing

RE: Your Account Statement

We shipped your order of 25,000 deluxe widgets to your Springfield warehouse on June 1st. We hope you received them in good working order. Please call our Customer Service Office at (877) 555-7726 if any widgets were damaged in transit. Per our contract, we must receive your payment of \$1,000 by June 30th. If not, we will impose a 10% surcharge for late payment. If you have any questions, please contact our Accounts Receivable Department.

Visit our website for our exciting new line of mini-widgets!

MESSAGE A is most likely a **transactional or relationship message** subject only to CAN-SPAM's requirement of truthful routing information. One important factor is that information about the customer's account is at the beginning of the message and the brief commercial portion of the message is at the end.

MESSAGE B:

TO: Jane Smith

FR: XYZ Distributing

RE: Your Account Statement

We offer a wide variety of widgets in the most popular designer colors and styles – all at low, low discount prices. Visit our website for our exciting new line of mini-widgets!

Sizzling Summer Special: Order by June 30th and all waterproof commercial-grade super-widgets are 20% off. Show us a bid from one of our competitors and we'll match it. XYZ Distributing will not be undersold.

Your order has been filled and will be delivered on Friday, June 1st.

MESSAGE B is most likely a **commercial message** subject to all CAN-SPAM's requirements. Although the subject line is "Your Account Statement" – generally a sign of a transactional or relationship message – the information at the beginning of the message is commercial in nature and the brief transactional or relationship portion of the message is at the end.

Q. What if the message combines elements of both a commercial message and a message with content defined as "other"?

A. In that case, the primary purpose of the message is commercial and the provisions of the CAN-SPAM Act apply if:

A recipient reasonably interpreting the subject line would likely conclude that the message advertises or promotes a commercial product or service; and

A recipient reasonably interpreting the body of the message would likely conclude that the primary purpose of the message is to advertise or promote a product or service.

Factors relevant to that interpretation include the location of the commercial content (for example, is it at the beginning of the message?); how much of the message is dedicated to commercial content; and how color, graphics, type size, style, etc., are used to highlight the commercial content.

Q. What if the email includes information from more than one company? Who is the "sender" responsible for CAN-SPAM compliance?

A. If an email advertises or promotes the goods, services, or websites of more than one marketer, there's a straightforward method for determining who's responsible for the duties the CAN-SPAM Act imposes on "senders" of commercial email. Marketers whose goods, services, or websites are advertised or promoted in a message can designate one of the marketers as the "sender" for purposes of CAN-SPAM compliance as long as the designated sender:

meets the CAN-SPAM Act's definition of "sender," meaning that they initiate a commercial message

advertising or promoting their own goods, services, or website;
is specifically identified in the “from” line of the message; and
complies with the “initiator” provisions of the Act – for example, making sure the email does not contain deceptive transmission information or a deceptive subject heading, and ensuring that the email includes a valid postal address, a working opt-out link, and proper identification of the message’s commercial or sexually explicit nature.

If the designated sender doesn’t comply with the responsibilities the law gives to initiators, all marketers in the message may be held liable as senders.

Q. My company sends email with a link so that recipients can forward the message to others. Who is responsible for CAN-SPAM compliance for these “Forward to a Friend” messages?

A. Whether a seller or forwarder is a “sender” or “initiator” depends on the facts. So deciding if the CAN-SPAM Act applies to a commercial “forward-to-a-friend” message often depends on whether the seller has offered to pay the forwarder or give the forwarder some other benefit. For example, if the seller offers money, coupons, discounts, awards, additional entries in a sweepstakes, or the like in exchange for forwarding a message, the seller may be responsible for compliance. Or if a seller pays or give a benefit to someone in exchange for generating traffic to a website or for any form of referral, the seller is likely to have compliance obligations under the CAN-SPAM Act.

Q. What are the penalties for violating the CAN-SPAM Act?

A. Each separate email in violation of the law is subject to penalties of up to \$42,530, and more than one person may be held responsible for violations. For example, both the company whose product is promoted in the message and the company that originated the message may be legally responsible. Email that makes misleading claims about products or services also may be subject to laws outlawing deceptive advertising, like Section 5 of the FTC Act. The CAN-SPAM Act has certain aggravated violations that may give rise to additional fines. The law provides for criminal penalties – including imprisonment – for:

- accessing someone else’s computer to send spam without permission,
- using false information to register for multiple email accounts or domain names,
- relaying or retransmitting multiple spam messages through a computer to mislead others about the origin of the message,
- harvesting email addresses or generating them through a dictionary attack (the practice of sending email to addresses made up of random letters and numbers in the hope of reaching valid ones), and
- taking advantage of open relays or open proxies without permission.

Q. Are there separate rules that apply to sexually explicit email?

A. Yes, and the FTC has issued a rule under the CAN-SPAM Act that governs these messages. Messages with sexually oriented material must include the warning “SEXUALLY-EXPLICIT:” at the beginning of the subject line. In addition, the rule requires the electronic equivalent of a “brown paper wrapper” in the body of the message. When a recipient opens the message, the only things that may be viewable on the recipient’s

screen are:

1. the words "SEXUALLY-EXPLICIT"; and
2. the same information required in any other commercial email: a disclosure that the message is an ad, the sender's physical postal address, and the procedure for how recipients can opt out of receiving messages from this sender in the future.

No graphics are allowed on the "brown paper wrapper." This provision makes sure that recipients cannot view sexually explicit content without an affirmative act on their part – for example, scrolling down or clicking on a link. However, this requirement does not apply if the person receiving the message has already given affirmative consent to receive the sender's sexually oriented messages.

[Note: Edited March 2019 to reflect Inflation-Adjusted Civil Penalty Maximums.]

Your Opportunity to Comment

The National Small Business Ombudsman and 10 Regional Fairness Boards collect comments from small businesses about federal compliance and enforcement activities. Each year, the Ombudsman evaluates the conduct of these activities and rates each agency's responsiveness to small businesses. Small businesses can comment to the Ombudsman without fear of reprisal. To comment, call toll-free 1-888-REGFAIR (1-888-734-3247) or go to www.sba.gov/ombudsman.

September 2009



ftc.gov

- Arrington created artificial facebook profiles to manipulate page rank authority for MMP Agora. With these fake profiles he would comment on pages like "Penny Stocks" to increase the ranking in the search engine.

- Arrington taught Kyle Anderson who worked for Arrington as SEO editor.

- Kyle couldn't get his other editors to comment on their published articles so Arrington created mass accounts to comment and even interact with each other on the website.

- These fake testimonials help increased rankings for the web pages.

* Narrative - Arrington given unlimited Amex budget to test SEO systems and methods. He was rewarded for unorthodox skillset and ability to crack google algorithm.

**Marsha Patterson**

I've been wanting to learn about penny stocks for a while now.. I enjoyed the different ideas and options for the top stocks you've guys researched. Question: What are the top penny stocks to buy right now?

Like · Reply · 4 · 3y

**Kyle Anderson**

For more information on the best penny stocks to buy today, here is our complete list. We have three penny stock picks and why they're poised for more gains...

<http://moneymorning.com/.../the-3-top-penny-stocks-to.../>

Like · Reply · 2 · 3y

**Edward Wallace**

great!

Like · Reply · 3y

**Alex McGuire**

One of our best penny stocks to buy in 2016 -- Novavax -- is up over 14% in the last month.

Like · Reply · 1 · 3y

**Dan Brent**

Who cares about 2016. This 2019. Most everything Money Morning uses as examples is considerably outdated. I don't know why, other than they haven't done anything worth telling about recently.

Like · Reply · 16w

**Dorothy Wu**

Yesterday, I received noticed it did a reverse split. Sold my RS today.

Like · Reply · 13w

**Cameron Saucier**

New to investing in penny stocks? Here's a simple starter guide on how to find the best penny stocks to buy today...

<http://moneymorning.com/.../how-to-trade-penny-stocks-3.../>

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**Bill Kramer**

Looks impressive. Let's give it a try.

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**Brian Farrell**

There was some very helpful information in your blogs that helped me to avoid some mistakes in my own strategy. I almost got talked into buying 100 dollars in Stock in a " pump and dump". So glad I came across your article on how to avoid it.

Like · Reply · 2 · 3y

**Eleanor Avres**



I enjoy my financial freedom with moneymorning.com

Like · Reply · 2 · 3y



Jason M. Martin

After getting daily updates by money morning I am receiving full reward against my investments.

Like · Reply · 2 · 3y



Shirley Elliott

Very informative articles about penny stocks.

Like · Reply · 3y



Anna Richardson

The articles added a lot to my information about penny stocks.

Like · Reply · 3y

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- MMP (Agora) used Arrington's SEO system to play in the narrative of the 2016 presidential election. With Chad's SEO system they ranked front page of Google for many Donald Trump and Hillary Clinton keywords. With millions of searches we could sway opinion through editorial pieces.

* Narrative - by giving MMP (Agora) visibility during election time Arrington received preferential treatment, unlimited Amer spending and work schedule of whenever he felt like working. Arrington didn't come to the office but few times a month. He would work from home or travel.

Donald Trump Bankruptcy: A Breakdown Ahead of the 2016 Elections

(<https://moneymorning.com/2015/07/07/donald-trump-bankruptcy-a-breakdown-ahead-of-the-2016-elections/>)

By **TARA CLARKE** ([HTTPS://MONEYMORNING.COM/AUTHOR/TCLARKE/](https://moneymorning.com/author/tclarke/)), Associate Editor, *Money Morning* •

@TaraKateClarke (<http://twitter.com/TaraKateClarke>) - July 7, 2015



(<https://moneymorning.com/2015/07/07/donald-trump-bankruptcy-a-breakdown-ahead-of-the-2016-elections/>)

On June 16, lightning rod entrepreneur Donald Trump became the twelfth Republican to announce candidacy for his party's nomination in the 2016 U.S. presidential election. The move thrust the multi-billionaire's finances into the spotlight...

You see, Donald Trump's net worth currently stands at \$4.1 billion. And yet the Donald Trump bankruptcy count sits at four.

However, the strength (or weakness) of Trump's financial track record going into the 2016 election lies in understanding exactly what those four Donald Trump bankruptcies were - the answer might surprise you.

Let's take a look... (<https://moneymorning.com/2015/07/07/donald-trump-bankruptcy-a-breakdown-ahead-of-the-2016-elections/>)

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- Unknown to the public or many employees of Money Map Press, Inc. Chad Arrington was hired as SEO, but paid and given special privilege because of his ability to do copywriting and optimize sales letters for products like "The V3 effect".

- This promo product has Mike Ward (Money Map Press Owner) and Tom Gentile (CFO) offering investment advice that you can take \$5000 as investor and make \$2.2 million, which is a flat out lie. The testimonials are fake.

- Chad Arrington would help create fake testimonials, and chop these promo sales letters into smaller articles. Arrington would also add keywords and remove certain content from these promos.

- The idea was to upload this content to other money map press websites and use Chad's SEO systems for organic traffic to these promo articles. Brett Holmes calls this chopping copy.

- Arrington was promised 10% of all sales generated through traffic promo sales letters he doctored when they generated sales from search engine traffic.

Narrative - Arrington given unlimited access to AmeriFund because of system I built and sales generated through my processes. Public and other employees didn't know that we arranged promo sales letter content or used organic traffic to generate sales. Our process and agreements were secret. Katie, et, Charles Flagle and Sara only employees who knew of process.

INTRODUCING TOM GENTILE'S 40X DISCOVERY

THE V3 EFFECT

An unprecedented phenomenon with the
unique potential to turn a small stake into
\$2.2 million



*

1999

1

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10

10

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and a reward-to-risk ratio of a staggering 15-to-1.

Meaning for every \$1,000 you put into these special recommendations, you stand to make \$15,000...

The Triple-V Trade Protocol is completely proprietary... and Tom is using it to help hand you money-doubling trade opportunities 200 times a year.

It's so easy, a third-grader could do it...

And it's so lucrative, you could walk away with an extra \$15,000, \$20,000, even \$30,000 a month.

His mission for the Triple-V Trade Protocol is simple: He's using it to help hand you a 'Double-Your-Money' trade opportunity every day, Monday through Friday...

And when you start seeing these opportunities for money-doubling trades almost every day the markets are open – 200 times a year...

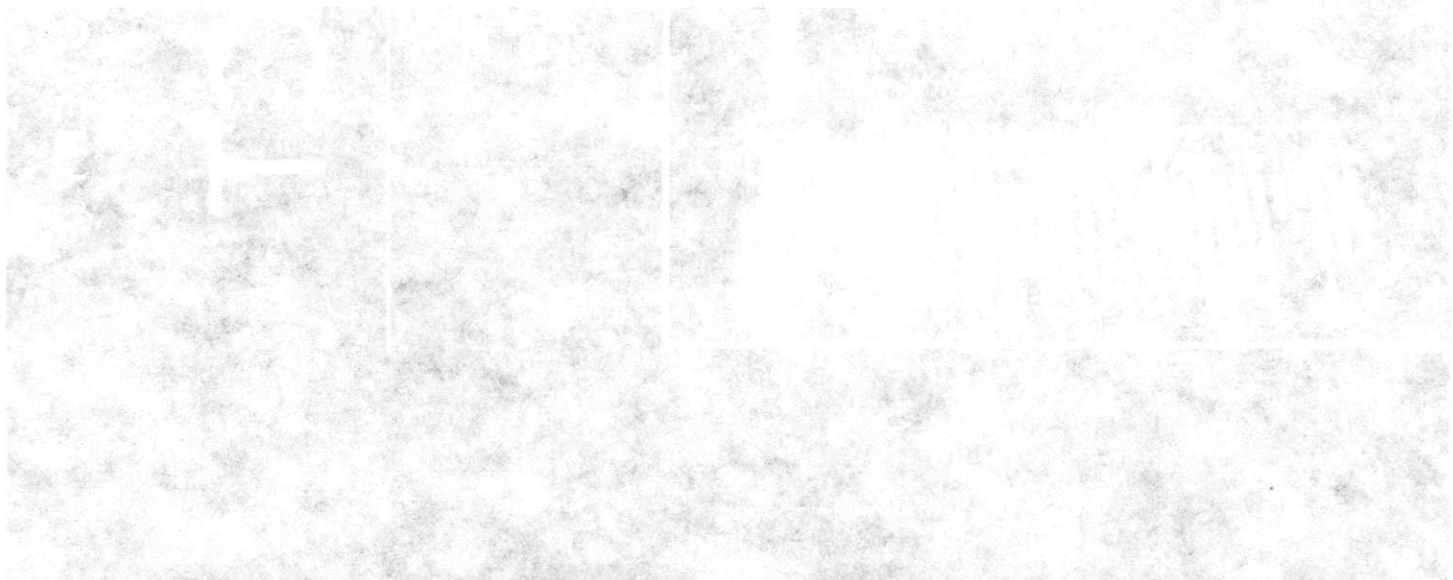
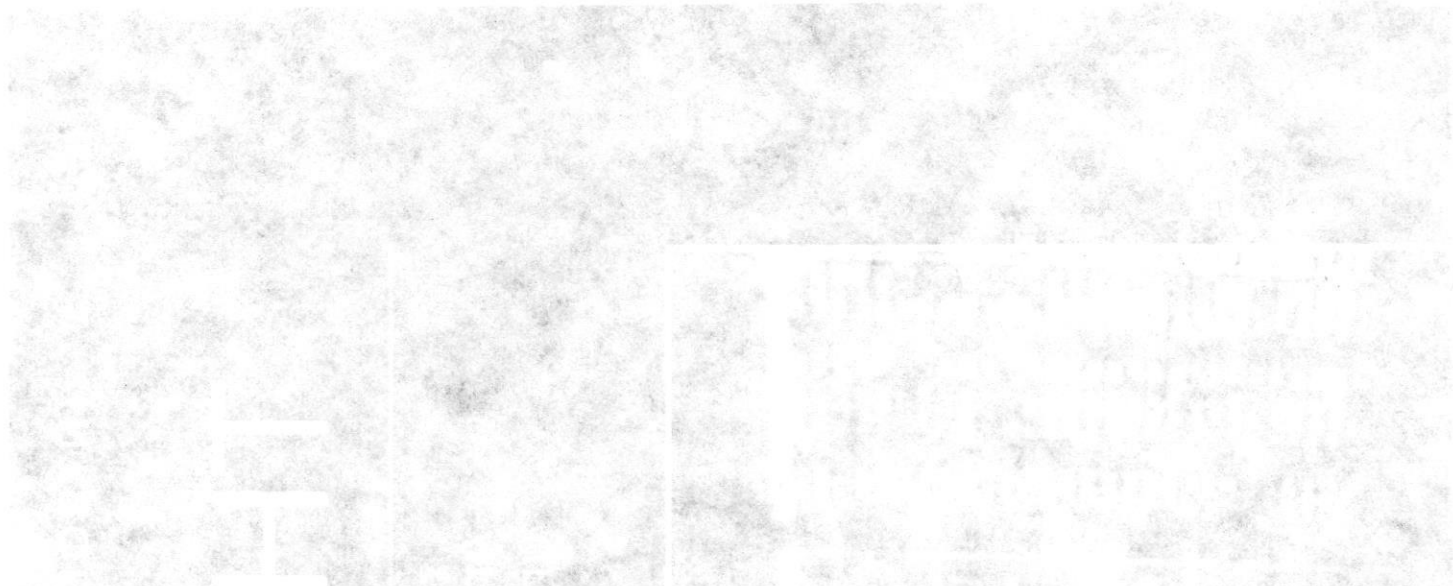
It's easy to see how you could turn \$5,000 into \$2.2 million in a year's time.

Click 'Stay on Page,' and he'll tell you everything...

Are you sure you want to leave this page?

Leave this Page

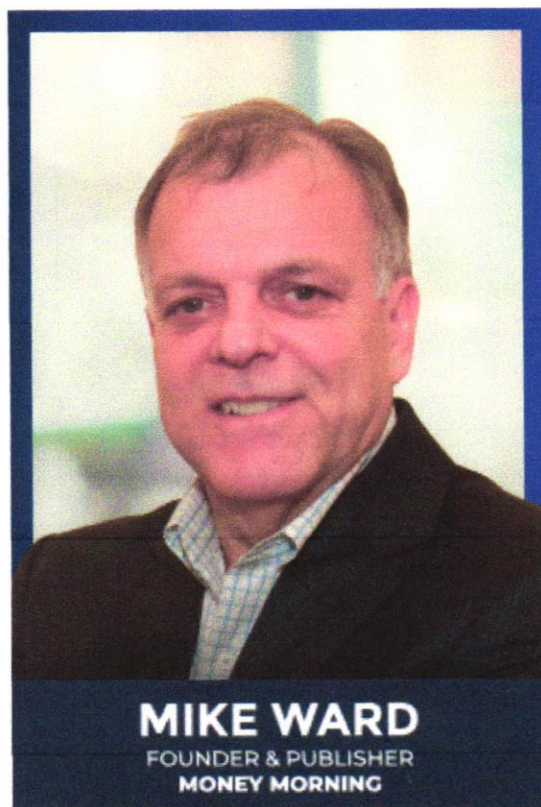
Stay on this Page



Triple-V Trade Protocol

Introducing Tom Gentile's 40x Discovery

An unprecedented phenomenon with the unique potential to turn a small stake into \$2.2 million



MIKE: Hi, I'm Mike Ward, founder of **Money Morning**...

I'm here today with legendary trader **Tom Gentile** for a very important announcement...

And it all begins with **the action you see behind me**.

Tom, what's going on back here?

TOM: It's money, Mike. **A massive wall of money.**

The image shows two men in business suits standing in front of a large digital display. The display is filled with a complex grid of financial data, including stock prices, volumes, and exchange rates. The data is organized into columns and rows, with some sections highlighted in different colors. The men appear to be engaged in a conversation, with one man pointing towards the screen. The overall scene suggests a professional setting, likely a financial trading floor or a high-level meeting.

What you're actually looking at is a real-time feed of the global financial markets.

MIKE: And that's, what, every stock on the New York Stock Exchange?

TOM: No, Mike. It's much more than that.

What you're looking at is a special screen. It's only available to market makers. And it effectively puts me on the trading floor. Not only of the New York Stock Exchange.

But on the floor of every market on the planet.

MIKE: So you're talking about the financial markets in London, Frankfurt, Tokyo...

TOM: Yep – everywhere. In fact, **this screen monitors every trade, on every stock, on every market across the globe.** In real time.

And here's the key, Mike.

Every blip you see... every blink, every flash... is a transaction of real money. Money moving back and forth, constantly changing hands, all day long.

MIKE: So you can track all these transactions, all that money. Incredible.

TOM: Not just incredible, Mike. **It's UNPRECEDENTED. We are witnessing a modern-day phenomenon...** in fact, the amount of money in motion – **the sheer volume** – has exploded nearly **40-fold. That's a 4,000% surge.**

I mean, it's money, money everywhere. *And it never stops moving...* **Mike, in the 30 seconds we've**

been talking, over \$90 million has changed hands.

MIKE: You mean \$90 million in the last 30 seconds has changed hands, right up on the screen?

TOM: That's right. From New York... to Chicago... Stockholm, Hong Kong, Shanghai, and back around, over and over again... 24 hours a day... like I said, it never stops moving.



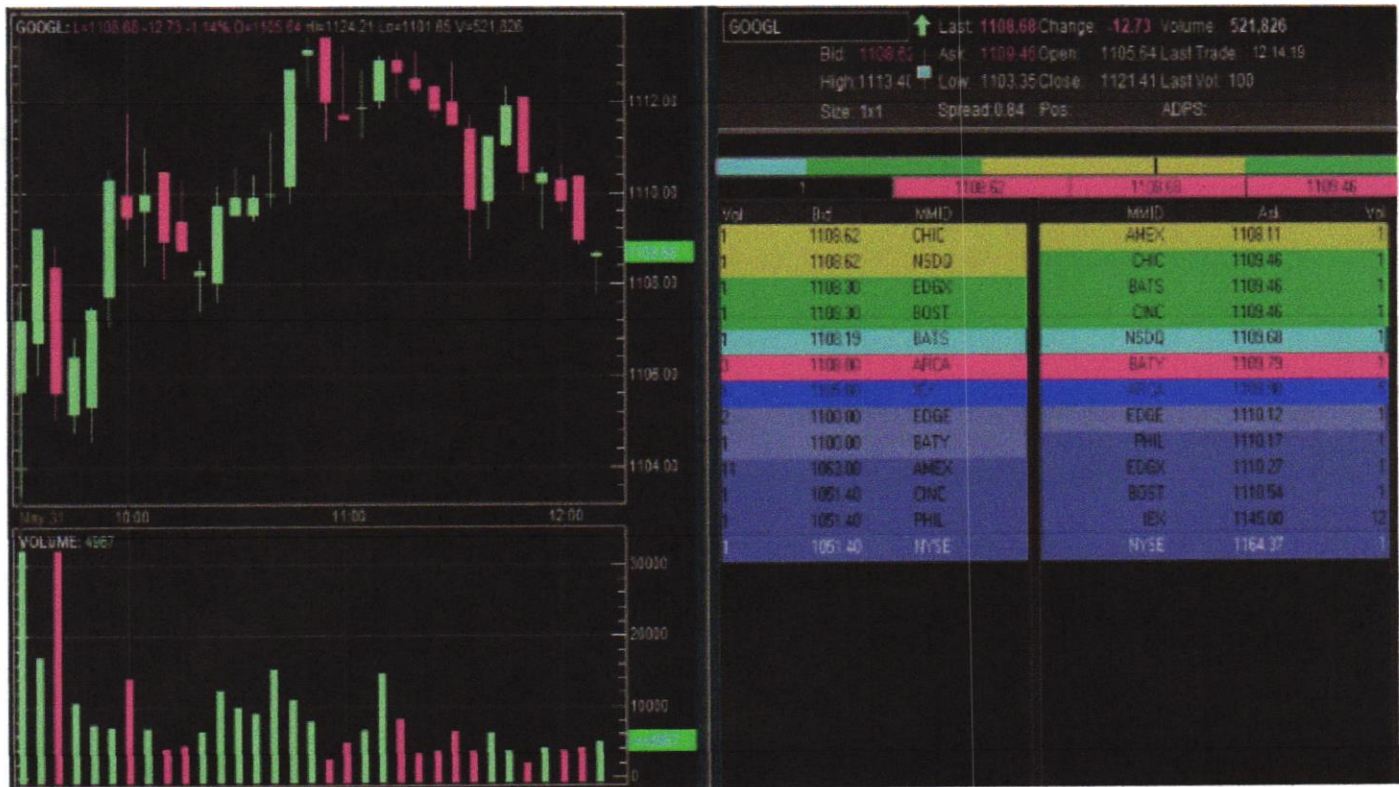
Take a look right here.



This flashing box is **Apple**. There goes a 1,000-share trade. And another. **By day's end, nearly \$5.3 billion will have moved in and out of Apple.** People from all over the world. Buying. Selling.

MIKE: And every single one of them chasing a profit...

TOM: Exactly. **Take a look at Google.** There it is. **A trade just hit for 1,100 shares. By day's end, over \$1.6 billion will have moved in and out of Google.**



MIKE: So the money is constantly moving.

TOM: Yep. And check out Alibaba. It's on a tear. **By 4 p.m. (ET), over \$2 billion will have changed hands in BABA.**



Mike, I've been a professional trader for 25 years, and we've never seen numbers like this.

MIKE: So what you're telling me, Tom, is this volume – this huge amount of money – has exploded **nearly 40-fold**.

TOM: Mike, when you add it up, that's a **staggering \$270 billion changing hands, moving back and forth, every single day. In the next 12 months, roughly \$68 trillion will change hands.**

MIKE: Tom, you and I were talking earlier, and you said this volume explosion is creating the biggest opportunity you've ever seen.

TOM: That's right, Mike. Look – this volume frenzy is a mega-trend that's been building for over 20 years. **It's just hit a tipping point in the last six months.**

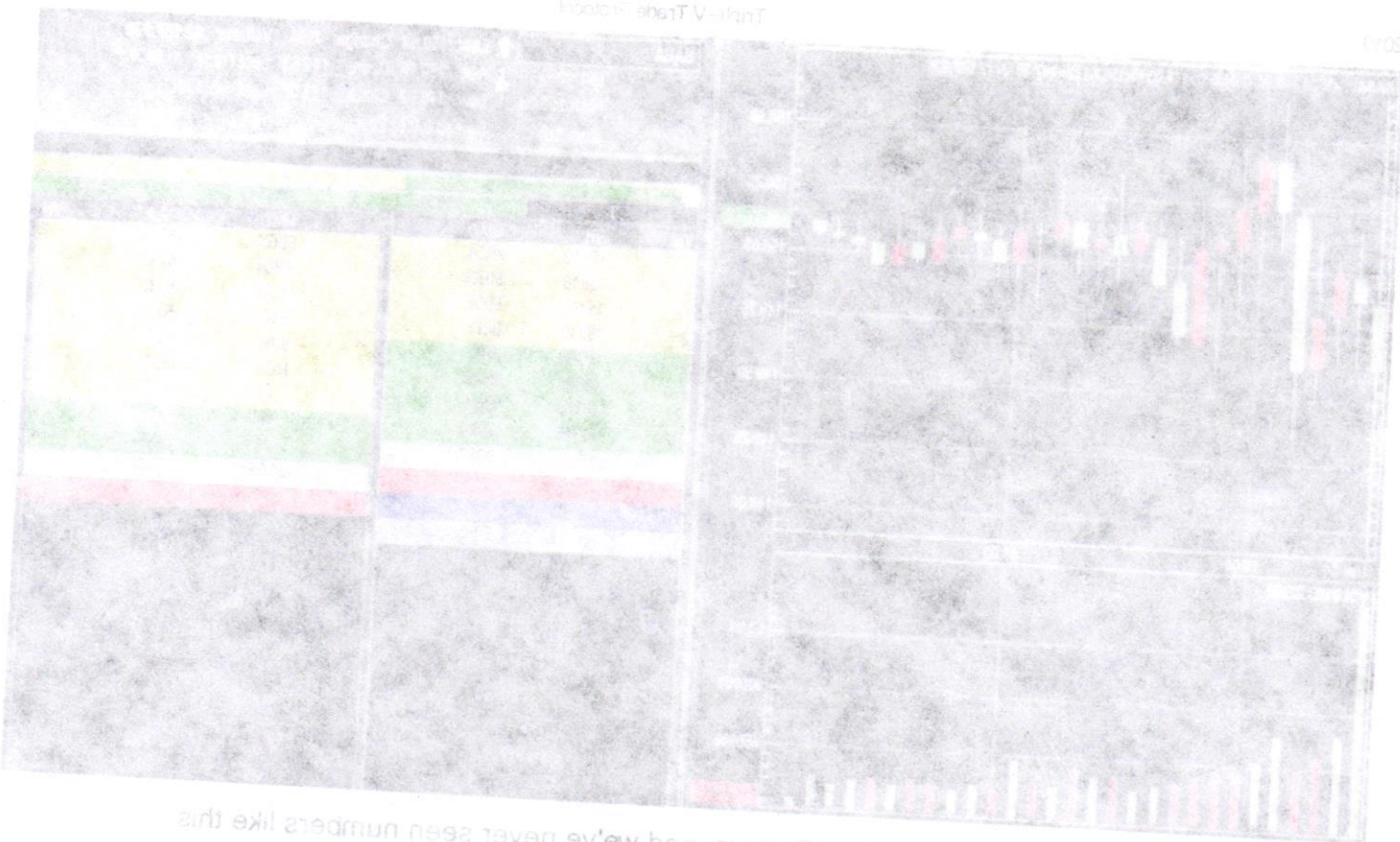
And if you know what you're doing, you can dip your hand into this money surge and **pull out \$15,000, \$20,000, heck, even \$30,000 a month.**

And, Mike, **NO ONE** will ever miss it.

MIKE: Thirty grand a month, and no one will ever notice?

TOM: Mike, it's like shearing sheep. You shear a sheep, the wool grows back. And in this case, the money grows back – **every day.**

MIKE: Tom, can you show us how ordinary folks can pull that kind of money out of the market?



Mike: I've been a professional trader for 25 years, and we've never seen numbers like this

Mike: So when you're telling me, Tom, is this volume - this huge amount of money - has exploded nearly 40-fold.

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Tom: Mike, it's like shearing sheep. You shear a sheep, the wool grows back. And in this case, the money grows back - every day.

Mike: Tom, can you show us how ordinary folks can pull that kind of money out of the markets?

TOM: Absolutely. Let's take a seat so I can break this down for you.

Now, Mike, this massive shift all hinges on a tiny little part of the stock chart...

A component most people never consider.

Of course, you know these lines right here on the top of the chart.

MIKE: They track the price of the stock.

TOM: Exactly. But if you look down here, buried below the price action is a different set of lines...

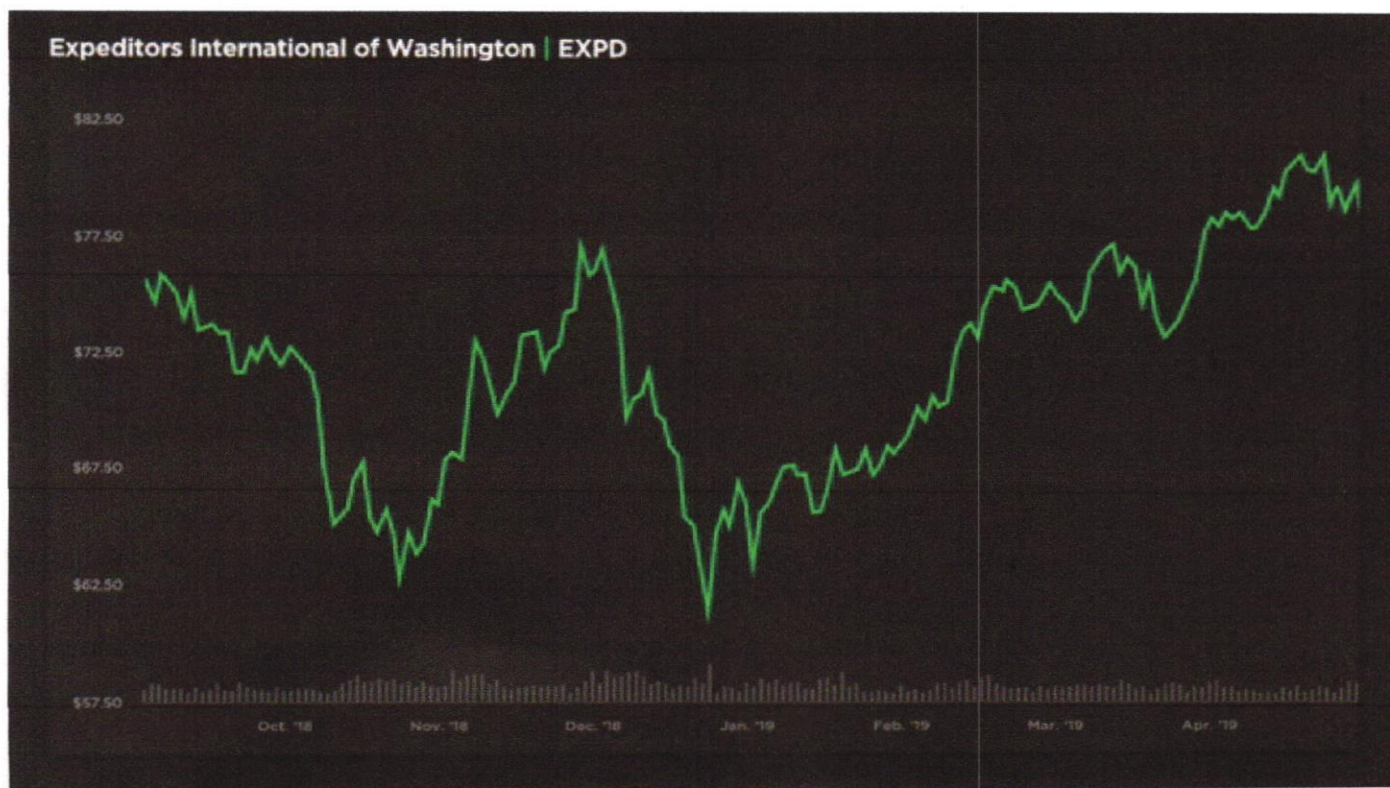
MIKE: Tom, these lines seem a bit obscure.

TOM: They are obscure.

They don't even show up on many charts... **and yet, they are critical...** because these lines show – second by second – **exactly how much money is changing hands in any particular stock.**

MIKE: In some cases, millions of dollars per second are flowing in and out, back and forth, changing hands all day long...

TOM: Yeah, and here's the thing: When a stock's money flow surges... **and this line right here shoots up like this...** it's easy to dip your hand in and grab a chunk for yourself. **Right off the top... I'm talking about \$15,000... \$20,000... even \$30,000... fast.**



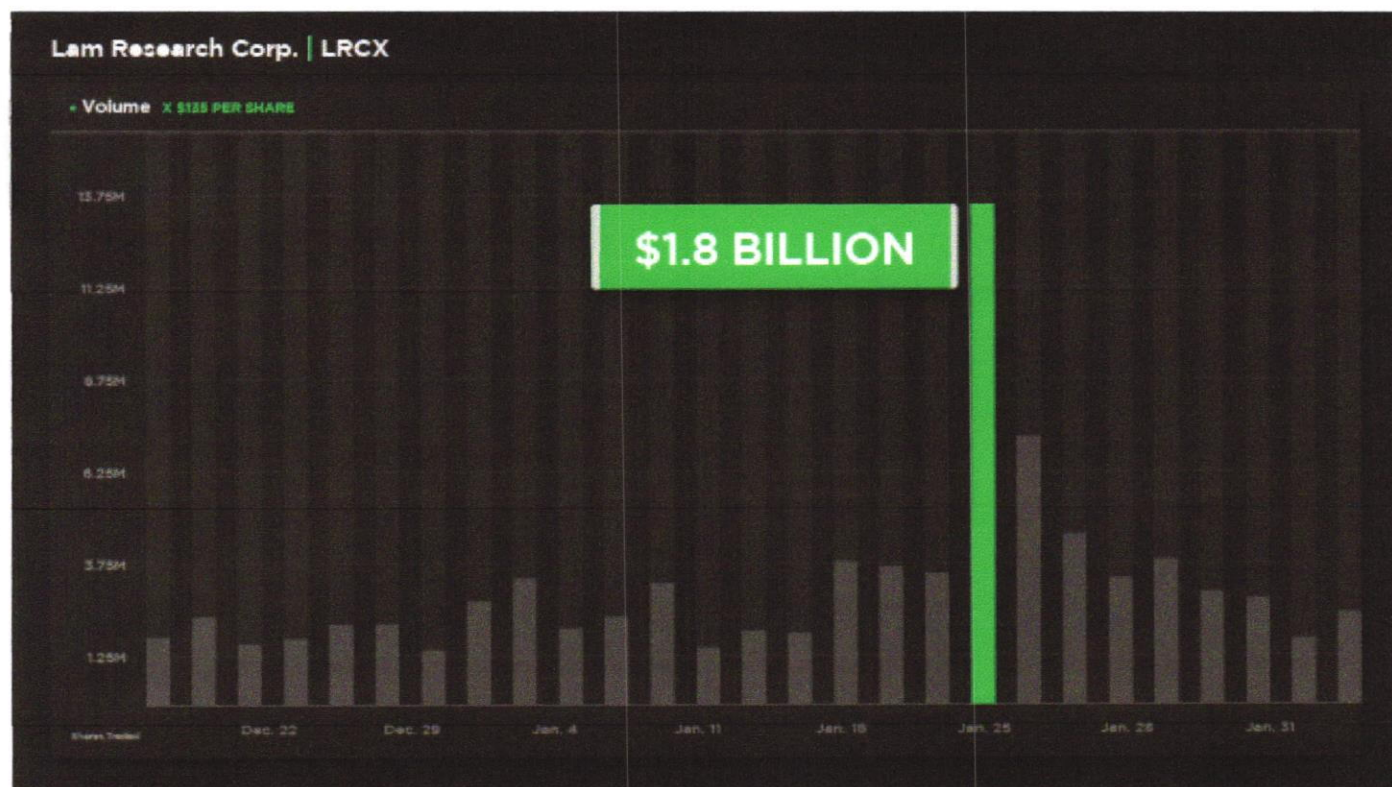
MIKE: Sounds easy...

TOM: Mike, it's the easiest money you'll ever see.

IF you know how to do it, OK, because check this out: Here are two identical cash surges... as you can see, they look exactly the same.

But behind the scenes, there are some critical differences... take a closer look at the first stock...

MIKE: Lam Research.



TOM: Right. The money surge is right here on January 25, 2019.

MIKE: Tom, that looks like \$1.8 billion changing hands in a single day...

TOM: Right.

And if you'd known how to use the technique I'm going to show you... **you could have dipped your hand in and sheared a fast \$11,125.**

MIKE: Right off the top.

TOM: Yep. And no one's gonna miss it. Now, take a look at the other surge. The stock here is Microchip Technology.



See it?

MIKE: About **\$1.5 billion changing hands...**

TOM: And yet, if you'd dipped your hand in, you'd have come away with zip. Nothing.

Here's another example... two surges.

MIKE: They look exactly the same to me. Practically identical.

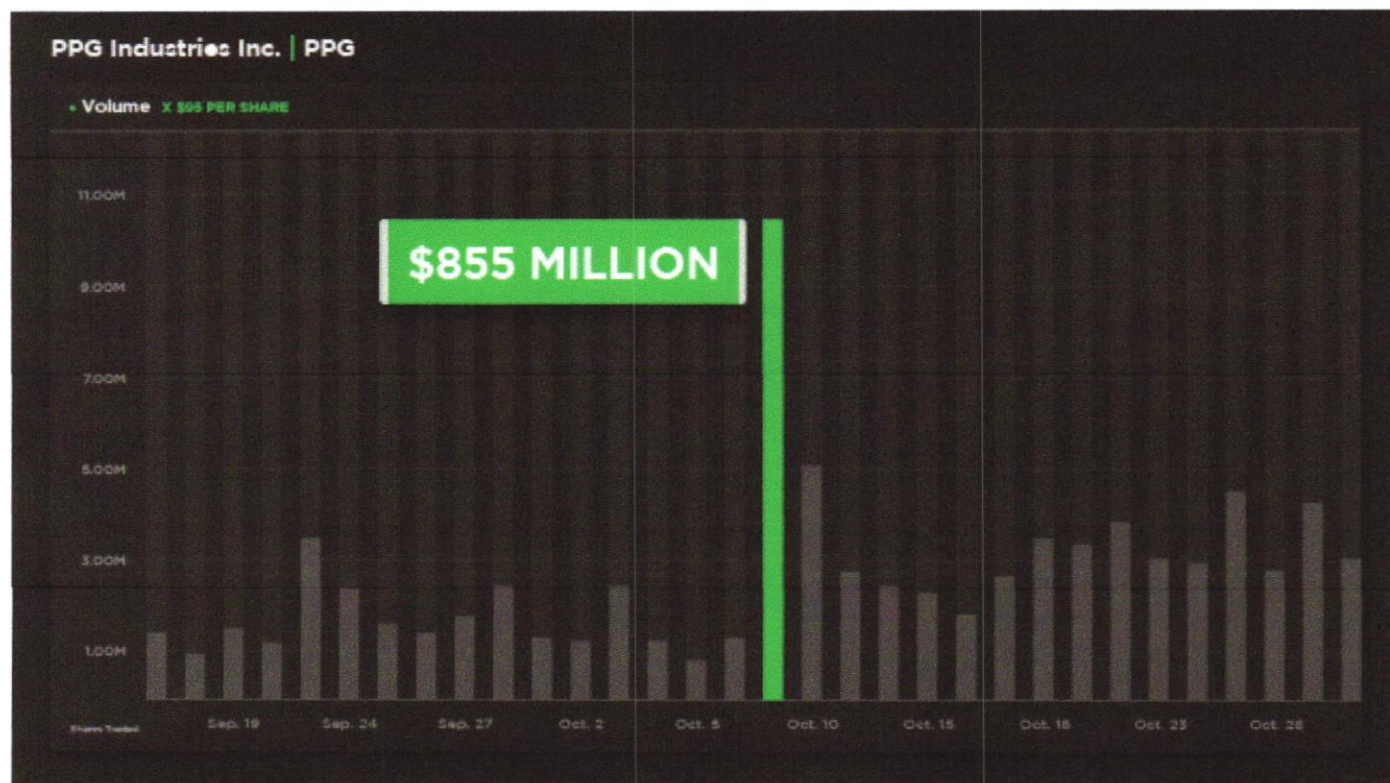
TOM: But watch what happens... on the first one, **Coty Inc.**, you see the surge on **February 9, 2019...**



MIKE: Again, about **\$280 million changing hands...**

TOM: And if you'd known how to do it, **you could have dipped your hand in and snatched \$17,825 right off the top in one move...**

Now, on the other stock, **PPG Industries**, we saw an identical surge.



Around \$855 million flying back and forth on a single day.

But if you'd dipped your hand into this one, **you'd have walked away with NADA.**

MIKE: That's a big difference, Tom.

TOM: It sure is.

And again, this time on **February 22, 2019...**

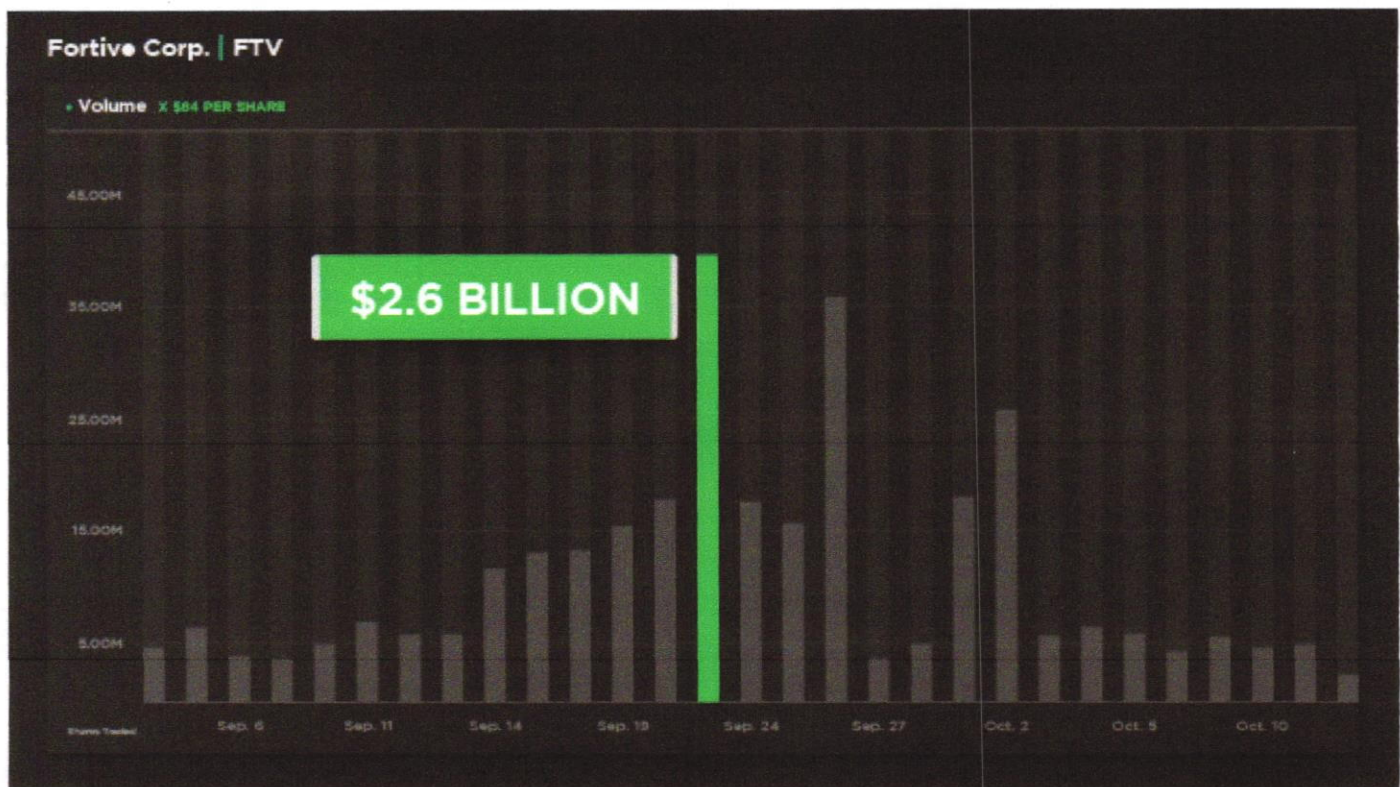
MIKE: Another two identical surges.

TOM: Looks that way, doesn't it? And yet, **they're not the same...** check out the first. The stock is **Extra Space Storage.**

MIKE: It looks like **\$205 million changed hands on that day.**

TOM: Yep. And if you'd known the secret, **you could have dipped your hand in and pulled \$15,425 right out of the frenzy.**

But on the second stock, **Fortive Corp.,** it was a different story.



Even with **\$2.6 billion** flying around, if you'd dipped your hand in, you'd have walked away with a **goose egg.**

MIKE: It's like night and day, Tom.

TOM: Mike, in just these three examples... **the difference between knowing the secret... and not knowing the secret... would have been about \$46,875.**

MIKE: Tom, I mean, \$46,000 or zero.



That's an easy choice.

TOM: Look, for people who know how this works, making money can be like shooting fish in a barrel... **the great part is, this new phenomenon – this \$68 trillion volume surge – never stops.**

MIKE: That means *you can do this every day the markets are open?*

TOM: Every single day. In fact, in just this past month, you could have dipped your hand in and pulled out fast stacks of cash, including: