



Chad Arrington <chadmmp@gmail.com>

Chat with kathryn.anne.oconnell@gmail.com

1 message

kathryn.anne.oconnell@gmail.com <kathryn.anne.oconnell@gmail.com>

Wed, Jan 25, 2012 at
11:08 AM

To: chadmmp@gmail.com

10:27 AM **me**: yooooo
kathryn.anne.oconnell: sorry I couldn't contain myself
lol
I knew I was right, I asked you about it monday, tuesday and again today
me: huh what???
kathryn.anne.oconnell: read ur emails
10:28 AM I replied to bret's email, basically saying I was wrong
me: it's funny to me... i don't know what to say. everybody makes the conclusions but the actual seo guy. kinda hilarious to me
10:29 AM im bout to go be a janitor
kathryn.anne.oconnell: well I think besides you I can speak on things like that...plus I had verified that theory with you this week
me: your theory is
right
bret is wrong
kathryn.anne.oconnell: sorry, I didn't mean to step on ur territory
I just got mad when bret was saying lw as wrong, b/c that's say WE'RE wrong
10:30 AM **me**: no bret is definitely wrong..
how do you tell your boss he's wrong over and over again
?
10:31 AM lemme read this crazy reply he sent so i def know what's going on. smh
kathryn.anne.oconnell: don't know but he doesnt' like I said he was wrong
10:32 AM **me**: im just at the first email wowwww you wrote alot. I will chime in a second lemme collect myself. whew fire under the kat today, all in bret's ass wheewwww hold up
10:33 AM **kathryn.anne.oconnell**: lol...I wrote back and said it was from u and me lol
jeez, I'm gonna look stupid now
me: no lemme read it i'll confirm
10:34 AM **kathryn.anne.oconnell**: ahh well, I know I shouldn't have called bret out - he alrady emailed just me about that - but yeah I guess I'm a bit fiesty today
me: lmao what did he say????
kathryn.anne.oconnell: he said, "Don't argue with me to the entire email chain please – it confuses people"
I ALMOST wrote back, "well that's actually exactly what you just did, because you're wrong"
10:35 AM **me**: lmao im dying I know what you're talking about. yes you were right in that email. let me confirm to everyone
kathryn.anne.oconnell: gracias
10:37 AM **me**: yo.... we just need to rank an entire appl page like seeking alpha. I've been telling bret to rank stock pages and give them fulfillment for 6 months because that's some of our best traffic... DID YOU NOTICE WE'VE HIT 100K FOR THE FIRST TIME IN MONEY MORNING HISTORY. EVERYTHING IS ON THE RISE!
kathryn.anne.oconnell: YES!! I just talked to Lauren about how we can get some fulfillment on the tag pages
10:38 AM I might have a short term fix but the long term fix is gonna take some work

11:04 AM **me**: yesterday...
meeting with sam

25 minutes

basically we want shit down... we test it ourselves and perfect it ourselves
that's how we get noticed

11:05 AM we've got a bunch of things that can work, lets perfect this shit and make it work and fullfill
bret as well. He's a difficult person to work with because he has an opinion about everything
and always thinks his opinion is right.. just knock shit out the park. he'll come around

11:07 AM **kathryn.anne.oconnell**: oh, I'm not worried
I pushed my limits a little bit but the more I know him, the more I know how far I can go
Most things I will let fly but when I am 200% sure I'm right, I have to say something

11:08 AM **me**: I feel you. trust me i do...

11:10 AM **kathryn.anne.oconnell**: It's not WHAT you say, it's HOW you say it :-)

me: atleast he recognized he was wrongggggg L)

11:13 AM **kathryn.anne.oconnell**: yeah and in a nice way :-)
lol