



Chad Focus <iamchadfocus@gmail.com>

Fwd: FW: Tag page updates

1 message

Chad Arrington <chadmmp@gmail.com>
To: Chad Arrington <iamchadfocus@gmail.com>

Mon, May 4, 2020 at 12:28 PM

----- Forwarded message -----

From: **Alex Miller** <mail@alexmillier.com>
Date: Tue, Aug 2, 2016 at 3:09 PM
Subject: Re: FW: Tag page updates
To: Chad Arrington <chadmmp@gmail.com>

Sure Chad, just let me know when you'd like to meet and I'll do my best to make it happen!

Alex Miller
Co-Founder, SEO Operations Director

PosiRank.com

On Tue, Aug 2, 2016 at 2:05 PM, Chad Arrington <chadmmp@gmail.com> wrote:

Lol. I'll be on a plane like you thursday. Dominican Republic. till the 9th. So I can meet anytime as long as it works for you. Of course, I'll be working abroad.

Chad

On Tue, Aug 2, 2016 at 2:31 PM, Alex Miller <mail@alexmillier.com> wrote:

Ah, I mis-read their email. The Q&A's are done (attached in a separate document), they just need to be added to the pages :)

Did you see my other email about going through the sitemap together? I can't do wednesday, but could do Thursday at 3 or 4pm Central? We can get the sitemap done together in likely 30 mins or less :)

Alex Miller
Co-Founder, SEO Operations Director

PosiRank.com

On Tue, Aug 2, 2016 at 1:16 PM, Chad Arrington <chadmmp@gmail.com> wrote:

They are still working on them. I wouldn't even expect all those updates until the 29th. Megan the ecom assistant is on vacation.

I have wedding coming up from August 3rd to 8th. Katie is still working her company budget.

But everything you asked me to have them do they've put in motion. Slowly... but finally.

Be great if you have any time Wednesday just to catch up for a maybe 15 -30 min about where we are.

Chad

On Tue, Aug 2, 2016 at 2:11 PM, Alex Miller <mail@alexmillier.com> wrote:
That's great to hear Chad, thanks a lot for the update!

But I'm not seeing the Q&A's in those tag pages...did I miss something?

<http://moneymorning.com/tag/stocks-to-buy/>

<http://moneymorning.com/tag/silver-prices/>

<http://moneymorning.com/tag/facebook-stock-price/>

<http://moneymorning.com/tag/penny-stocks-today/>

Alex Miller

Co-Founder, SEO Operations Director

PosiRank.com

On Tue, Aug 2, 2016 at 1:05 PM, Chad Arrington <chadmmp@gmail.com> wrote:

Alex,

August 29th is when Editorial plans to be completely finished with the updates. I'm going meet Katie as we speak. Wanted to forward you their progress.

Chad

----- Forwarded message -----

From: **Chad Arrington** <carrington@moneymappress.com>

Date: Tue, Aug 2, 2016 at 2:03 PM

Subject: FW: Tag page updates

To: "chadmmp@gmail.com" <chadmmp@gmail.com>

From: Kyle Anderson

Sent: Friday, July 29, 2016 3:42 PM

To: Megan Hughes <mhughes@moneymappress.com>; Kerri Shannon <kshannon@moneymappress.com>; Kathryn Melchor <KMelchor@MoneyMapPress.com>; Chad Arrington <carrington@moneymappress.com>

Subject: RE: Tag page updates

Hey All – providing an update on this project. We have completed steps 1, 2 and 3. The Q&A text and the authoritative links are included in documents attached here. Rebecca has updated all of the meta tags.

Media shower has the lifts underway, so we will have those all updated by August 29 – on schedule.

Please let me know if you have any questions/comments.

Thank you!!

From: Kyle Anderson
Sent: Tuesday, July 19, 2016 8:22 AM
To: Megan Hughes <mhughes@moneymappress.com>
Cc: Kerri Shannon <kshannon@moneymappress.com>; Kathryn Melchor <KMelchor@MoneyMapPress.com>
Subject: RE: Tag page updates

Hey All –

Here is the plan going forward for the tag pages. We can talk about this more at the meeting if there are any questions.

Tag Page SEO Project

Step 1:

Add Q&A sections to pages that already have lifts written already. This includes the following tag pages:

<http://moneymorning.com/tag/stocks-to-buy/>

<http://moneymorning.com/tag/silver-prices/>

<http://moneymorning.com/tag/facebook-stock-price/>

<http://moneymorning.com/tag/penny-stocks-today/>

To be done by: SEO team (Alex)

Deadline: Friday, July 29

Step 2:

Rewrite/Edit metas based on the suggestions provided at today's meeting. This applies to all 11 tag pages that were provided at this morning's meetings. The text will be changed to the exact examples provided.

To be done by: SEO team (Rebecca)

Deadline: Friday, July 22

Step 3:

Add authoritative links to the tag page lifts that have already been written. This pertains to the four lifts that have been included above.

To be done by: SEO team (Kyle)

Deadline: Friday, July 22

Step 4:

Write the rest of the 2,000 word lifts for the tag pages. This includes the following tag pages

<http://moneymorning.com/tag/gold-prices/>

<http://moneymorning.com/tag/oil-prices/>

<http://moneymorning.com/tag/alibaba-stock>

<http://moneymorning.com/tag/stocks-to-buy-now>

<http://moneymorning.com/tag/fomc-meeting/>

<http://moneymorning.com/tag/stock-market-today>

<http://moneymorning.com/tag/apple-stock>

To be done by: Media shower

Deadline: Monday, August 29

From: Megan Hughes

Sent: Monday, July 18, 2016 11:47 AM

To: Kyle Anderson <kanderson@moneymappress.com>

Cc: Kerri Shannon <kshannon@moneymappress.com>; Kathryn Melchor
<KMelchor@MoneyMapPress.com>

Subject: Tag page updates

Hey Kyle,

Can you confirm which tag page lead articles you have already sent us?

And how would you like to handle the updates to the tag pages that already have lead articles?

Thank you!

Megan