



Chad Arrington <chadmmp@gmail.com>

Bitcoin Market Journal

19 messages

John Hargrave <jhargrave@mediashower.com>
To: chadmmp@gmail.com

Fri, May 19, 2017 at 5:43 PM

Chad:

Here's a link to our new site, Bitcoin Market Journal (will launch next week):
<http://www.bitcoinmarketjournal.com>

I'm attaching the Marketing Overview that explains the type of investor we're going for.

What can we do with a monthly budget of \$2,000-\$2,500?

John

--
John Hargrave
Media Shower
jhargrave@mediashower.com
[REDACTED]

Making content better.

 **Bitcoin Market Journal Marketing Overview 0417.docx**
641K

Chad Arrington <chadmmp@gmail.com>
To: John Hargrave <jhargrave@mediashower.com>

Tue, May 23, 2017 at 4:25 PM

I'll be done by Wednesday night!

Chad
[Quoted text hidden]

John Hargrave <jhargrave@mediashower.com>
To: Chad Arrington <chadmmp@gmail.com>

Wed, May 24, 2017 at 7:29 AM

Chad: But what are you doing?
[Quoted text hidden]

Chad Arrington <chadmmp@gmail.com>
To: John Hargrave <jhargrave@mediashower.com>

Wed, May 24, 2017 at 9:49 AM

Im here at work now. Longgggg day. Call me tonight. I'll be home 8pm. I have some ideas for your campaign!

Talk later.

Chad
[Quoted text hidden]

Chad Arrington <chadmmp@gmail.com>
To: John Hargrave <jhargrave@mediashower.com>

Wed, May 24, 2017 at 9:57 PM

John,

I looked at your document. These goals are very possible.

You need to build link campaigns, over the next 6 months. Social Links, Press, Guest Posting, High PR syndication.

By just doing content around the same top keywords as bitcoin.com you'll eventually garner some traffic.

By using the question format such as "where should I invest in Bitcoin" as article topics you will own Google and their question/organic query.

I promote mm.com per keyword. Min \$100 campaign per keyword, 1-10 keywords per url min, 10-25 keywords maximum. Url campaigns \$1000 min per campaign, \$2600 max per campaign.

I want to do a screenshare with you so let's catch up thursday if you have time. I literally just got off work.

I'm attaching a report of bitcoin.com, their overview and top keywords. Also I'm sending you some bitcoin keyword (question) targets. I'll show you exactly strategy i'm doing and we can go from there.

Let me know.

I'm working 10am - 6pm. So let me know.

Chad

[Quoted text hidden]

4 attachments

 **why should i invest in bitcoin-US-Suggestions-24-05-2017.csv**
5K

 **bitcoin-US-Suggestions-07-05-2017.csv**
42K

 **SearchKeywords-(bitcoin.com)--(999)--(Month-2017-2-3).xlsx**
175K

 **Website Analysis Overview Report.24-May-2017 (1).pdf**
573K

Chad Arrington <chadmmp@gmail.com>
To: John Hargrave <jhargrave@mediashower.com>

Thu, May 25, 2017 at 2:53 PM

John,

I looked at your document. These goals are very possible.

You need to build link campaigns, over the next 6 months. Social Links, Press, Guest Posting, High PR syndication.

By just doing content around the same top keywords as bitcoin.com you'll eventually garner some traffic.

By using the question format such as "where should I invest in Bitcoin" as article topics you will own Google and their question/organic query.

I promote mm.com per keyword. Min \$100 campaign per keyword, 1-10 keywords per url min, 10-25 keywords maximum. Url campaigns \$1000 min per campaign, \$2600 max per campaign.

I take \$100 to manage each URL campaign.

On Wed, May 24, 2017 at 9:49 AM, Chad Arrington <chadmmp@gmail.com> wrote:

[Quoted text hidden]

John Hargrave <jhargrave@mediashower.com>

Wed, May 31, 2017 at 10:14 AM

To: Chad Arrington <chadmmp@gmail.com>

Chad: Thanks for the update. So do I have this right?

- We could promote keywords for \$100 each
- Or we could promote URLs for \$1000 each (or more)
- It would take 6 months to complete the promotion campaigns

Questions:

- If we just wanted to promote the primary URL (www.bitcoinmarketjournal.com), what's the difference between \$1000 min and \$2600 max campaign?
- Your fees are included in the prices above, or in addition to?

Let me know,

John

[Quoted text hidden]

Chad Arrington <chadmmp@gmail.com>

Sat, Jun 3, 2017 at 4:30 PM

To: John Hargrave <jhargrave@mediashower.com>

John!

I have no clue how I missed this email. Sorry. I have 2 email accounts with your profile, so I apologize. You can call me anytime Sunday or Monday. We haven't had chance to catch up again! I want to show you exactly how I've set these campaigns up for all these clients.

My cell [REDACTED]. Text me anytime! The only difference in Budget is the MORE LINKS and more LINK Diversity you get for your campaign.

Timothy Sykes has a 26K Penny Stocks campaign. Money Morning has 6K penny stocks campaign. he builds more links and ranks much higher than we do. More you put in more you get out.

I'll even walk you thru the campaigns.

Hit me up.

Chad

[Quoted text hidden]

John Hargrave <jhargrave@mediashower.com>

Wed, Jun 14, 2017 at 9:03 PM

To: Chad Arrington <chadmmp@gmail.com>

Chad: Here's the info we discussed. Let me know what else you need.

Primary keywords:

Bitcoin investing
Bitcoin investments
Initial coin offerings
ICO

Primary URLs:

<https://www.bitcoinmarketjournal.com>
<https://www.bitcoinmarketjournal.com/how-to-buy-bitcoin/>
<https://www.bitcoinmarketjournal.com/initial-coin-offering/>
<https://www.bitcoinmarketjournal.com/ico-guide/>
<https://www.bitcoinmarketjournal.com/upcoming-initial-coin-offerings/>

Long tail topics:

How do I buy bitcoin
Where do I buy bitcoin
How do I invest in bitcoin
Where do I invest in bitcoin
How much should I invest in bitcoin

What is the price of bitcoin
Is bitcoin a good investment
Bitcoin average return
Bitcoin price history
Is bitcoin safe
Is bitcoin a safe investment
Bitcoin price forecast
Bitcoin ratings
Bitcoin analysis
Bitcoin analyst reports
Can I invest in bitcoin for my IRA
Can I invest in bitcoin for my 401k
Can I invest in bitcoin for my retirement
Investing in bitcoin ETFs
Investing in bitcoin funds
Finding a bitcoin broker
Best bitcoin sites
Best bitcoin blogs

What is an ICO
How do I invest in an ICO
Where do I invest in ICOs
Difference between ICO and IPO
List of upcoming ICOs
Biggest ICOs
ICO ratings
ICO analysis
ICO analyst reports
ICO recommendations
New token offerings
List of token offerings
Upcoming token offerings
ICO instructions
How do I buy into an ICO
Are ICOs safe
Are ICOs safe to invest
ICO historical prices
ICO price history
Best ICOs
Best ICO sites
Best ICO blogs

[Quoted text hidden]

Chad Arrington <chadmmp@gmail.com>
To: John Hargrave <jhargrave@mediashower.com>

Sun, Jun 18, 2017 at 4:44 PM

John this works perfect! I get back to USA Tuesday night! Wednesday morning call me and I'll have your spreadsheet done! Have a great day!

[Quoted text hidden]



IMG_20170618_150338_728.jpg
2553K

Chad Arrington <chadmmp@gmail.com>
To: John Hargrave <jhargrave@mediashower.com>

Wed, Jul 5, 2017 at 7:13 PM

When will you be back in town?
Let's setup a skype meeting.

Chad
[Quoted text hidden]

John Hargrave <jhargrave@mediashower.com>
To: Chad Arrington <chadmmp@gmail.com>

Sun, Jul 16, 2017 at 7:38 AM

Chad: I'm back in the US and happy to meet this week -- let me know what works.
[Quoted text hidden]

Chad Arrington <chadmmp@gmail.com>
To: John Hargrave <jhargrave@mediashower.com>

Thu, Jul 20, 2017 at 10:43 AM

John!!!!

I came eastern shore to get a small surgery and then return home on Friday! I had a small infection in my left foot so I had an emergency operation. DONT THROW AWAY TRASH WITH OUT SHOES ON. Lesson learned! Would you be coming to Maryland this week?! I'll be home Friday at noon. We can skype. We can setup a face to face. Just let me know! Hope you are well and that vacation did you justice!

God bless
Chad

Sent from my iPhone
[Quoted text hidden]

John Hargrave <jhargrave@mediashower.com>
To: Chad Arrington <chadmmp@gmail.com>

Fri, Jul 21, 2017 at 9:41 AM

Chad: Sorry to hear about your foot! Hope it is feeling better, and you still have all your toes.

What's the latest on our project? I am back to back meetings today, but happy to chat next week. Send me an update when you can.

John
[Quoted text hidden]

Chad Arrington <chadmmp@gmail.com>
To: John Hargrave <jhargrave@mediashower.com>

Wed, Jul 26, 2017 at 6:54 PM

I texted you. You catch up with me whenever you're free.

Chad
[Quoted text hidden]

John Hargrave <jhargrave@mediashower.com>
To: Chad Arrington <chadmmp@gmail.com>

Thu, Jul 27, 2017 at 6:34 AM

Chad: Thanks for reaching out. I'm free anytime today except 11 am and 2 pm. Give me a call when you're free.

John
[Quoted text hidden]

Chad Arrington <chadmmp@gmail.com>
To: John Hargrave <jhargrave@mediashower.com>

Thu, Jul 27, 2017 at 2:19 PM

John

I'm off at 430pm.

Give you a ring. If you don't here from me by 6pm.

Call me!

Chad
[Quoted text hidden]

John Hargrave <jhargrave@mediashower.com>
To: Chad Arrington <chadmmp@gmail.com>

Mon, Jul 31, 2017 at 9:26 AM

Chad: Around all day when you're ready to talk! [REDACTED]
[Quoted text hidden]

Chad Arrington <chadmmp@gmail.com>
To: topinvestorfocus@gmail.com

Wed, Apr 29, 2020 at 11:44 AM

[Quoted text hidden]