



Chad Focus <iamchadfocus@gmail.com>

Fwd: Update SEO mm.com with Chad Arrington

2 messages

Chad Arrington <chadmmp@gmail.com>
To: Chad Arrington <iamchadfocus@gmail.com>

Thu, Apr 30, 2020 at 3:49 PM

----- Forwarded message -----

From: **Alex Miller** <mail@alexmillier.com>
Date: Wed, Jul 13, 2016 at 4:31 PM
Subject: Re: Update SEO mm.com with Chad Arrington
To: Chad Arrington <chadmmp@gmail.com>

Thanks Chad and let me know if there are any questions about my feedback from the prior email!

Alex Miller*Co-Founder, SEO Operations Director*PosiRank.com

On Wed, Jul 13, 2016 at 3:24 PM, Chad Arrington <chadmmp@gmail.com> wrote:

Ok I understand completely.

On Wed, Jul 13, 2016 at 4:15 PM, Alex Miller <mail@alexmillier.com> wrote:

Ok, no problem Chad.

All I need right now is to know what that screen says. We can then go from there.

I promise you, if there are tons of duplications shown on that screen then that HAS to be worked on first because when fixed, it WILL improve traffic!

Alex Miller*Co-Founder, SEO Operations Director*PosiRank.com

On Wed, Jul 13, 2016 at 3:10 PM, Chad Arrington <chadmmp@gmail.com> wrote:

:(Katie literally just went home for the day with her cell phone and my 2 step verifications. I'll get all the webmaster stuff for you in the am. Just tell me the exact checklist of what you want. I'll even video and download reports for you so just let me know!

Chad

On Wed, Jul 13, 2016 at 4:05 PM, Alex Miller <mail@alexmillier.com> wrote:

Hey Chad,

See below.

Also, can you ASAP send me a screenshot of the following screen in webmaster tools for MM.

Search Appearance > HTML Improvements.

Thank you!

PS - please reply to all so Louis can see the dialogue too, thank you!

Alex Miller

Co-Founder, SEO Operations Director

PosiRank.com

On Wed, Jul 13, 2016 at 1:54 PM, Chad Arrington <chadmmp@gmail.com> wrote:

Al so look.. help me real quick

1. Removing duplicate content from the site. I'll do with the production team just give me the implementation instructions. **The easiest (and by far the fastest) way to start here is to have your team use siteliner.com to hunt down the duplicate content. It's not as good as a deep-dive manual check, but it'll save waiting for us to do a 3 week analysis of MM and will really help to show you a TON of dup content. You'll need to sign up for the [premium account](#) as the free account restricts you to just 250 pages of analysis.**

2. Dissavowing links.. What do you need to get this done? You told me credit price. I'd like to get this implemented by you guys asap. But what do you need from me? **All we need you to do is ask Louis to place an order for the \$2999 link disavow package.**

3. Analysis of the moneymorning.com/market-news/ page. Is the associated prices syndicated content, helping, hurting or neither? **Hurting, for sure. Indexing duplicate content is never a good idea. This is a bigger project which we need to chat about. Please can we do this after we've tackled the duplication shown in WMT (which i'm guessing is a lot)**

4. Redirection... What links to redirect. What pages to get rid of. An implementation plan to carry this out. **Which links are you referring to here Chad? Thanks**

5. Broken links.. Taking care of this on a mass level. Can u automate this process? What do you guys recommend? Any plugins? **Please check row 18 of the spreadsheet action list that I returned to you, details are all in there :)**

++ ALSO, we're you able to find any top of the line Page speed guy that you wanted to let work with Katie? **No, we weren't. Can we tackle the other issues first? I can still find one.**

These were some of the last thing on the checklist were weren't able to catch up on.

When you look at the spreadsheet. I see the credits that you and Jason just need to go ahead and do your thing.

I'm held up but I don't want you guys to be.

Let me know.

Chad

On Wed, Jul 13, 2016 at 2:39 PM, Alex Miller <mail@alexmillier.com> wrote:

Thanks a lot Chad, I was just about to write to you!

Need to get moving even one just one on-site change man! Just something!!

Alex Miller

Co-Founder, SEO Operations Director

PosiRank.com

On Wed, Jul 13, 2016 at 1:38 PM, Chad Arrington <chadmmp@gmail.com> wrote:

Update... Katie returned today. Meet this young lady all afternoon... then see what's the game plan. I'll catch up with you soon hope all is well.

Chad

On Thu, Jul 7, 2016 at 1:01 PM, Alex Miller <mail@alexmillier.com> wrote:

Ok Chad, just let me know. Louis will be chatting to you about the next round of promotions too which will go perfectly with all these improvements!

Alex Miller

Co-Founder, SEO Operations Director

PosiRank.com

On Thu, Jul 7, 2016 at 10:10 AM, Chad Arrington <chadmmp@gmail.com> wrote:

Looks like about \$9k -\$10k in posirank credits for you and Jason's additional on-page work.

So whether it's use of current credits or I have to make additional deposits will get everything in order.

Chad

On Thu, Jul 7, 2016 at 11:04 AM, Chad Arrington <chadmmp@gmail.com> wrote:

So I'm green light in taking care of you and Jason! Good to go. I'll take care of everything.

I have meetings till 4pm so I can give you some more details.

Chad!

On Wed, Jul 6, 2016 at 7:22 PM, Alex Miller <mail@alexmillier.com> wrote:

Sounds good! Holiday was great thanks, hope yours was too :)

Alex Miller

Co-Founder, SEO Operations Director

PosiRank.com

On Wed, Jul 6, 2016 at 6:12 PM, Chad Arrington <chadmmp@gmail.com> wrote:

Alex!

I'll be sorted by the evening or early morning! Send right over!

Hope u had a great holiday!

Chad

On Jul 6, 2016 2:58 PM, "Alex Miller" <mail@alexmillier.com> wrote:

Hey Chad,

Just checking in to see how things are going and what you need help with re: this monster action list!

Thanks a lot,

Alex Miller

Co-Founder, SEO Operations Director

PosiRank.com

On Fri, Jul 1, 2016 at 3:32 PM, Alex Miller <mail@alexmillier.com> wrote:
Hi Chad!

Thank you for your patience here. Attached is the spreadsheet with all my additions and notes. Please take a look and let me know if there is anything missing!

One thing I didn't add to the spreadsheet (because I haven't seen WMT yet) is "fixing duplicate title tags, meta tags" etc shown as per WMT. This would be a near top priority. PosiRank would tell you which to fix (simply download them from WMT) and then MM would fix them. There could be a LOT of them. If you need us to re-write the title tags, we can do so but will have to split them up into chunks if there are tons. LMK your thoughts...but fixing dup titles / meta's is one of the easiest ways to boost rankings!

On top of WMT, we don't need access to anything at this point!

Thank you Chad,

Alex Miller

Co-Founder, SEO Operations Director

PosiRank.com

On Wed, Jun 29, 2016 at 4:53 PM, Chad Arrington <chadmmp@gmail.com> wrote:
Alex!

Just let me know when your ready. I appreciate your time. Check in with Louis and mastermind on what you guys can do for us.

I will be pressing go on 6/6/16 when I get back from my foot operation (4th-5th of July out office) on All the actionable items that will be responsible, by my team and I.

This is basically a proposal. When your finished with the spreadsheet I'll know exactly what my team is responsible for, and what your team will implement. Of course, I'll need the instructions for each item but there are certain things I hope you guys recommend that you'll do and give me the price/credits to have you do so for us. Certain things we can just brainstorm about what would worked better for us both after you've submitted me a copy.

I have your NDA copy. I will see Katie on Thursday.

-You have Google Analytics access.

-You NEED Google Webmasters tools access.

-WHAT OTHER access do you need??

I will make a request list for you so that Katie gives you everything that you need. I wish we mentioned this last week at the meeting, because their turn around even just for log ins takes days sometimes. SMH.

I figured webmasters tools access would also help you with your report.

SO let's do this.

Finish up the spreadsheet proposal and where NEED BE, request WEBMASTERS TOOLS access in the a ACTION STEPS column for the particular item and just a small explanation. So once we get access you can just plug in data as need be.

I'm getting a small foot operation Friday afternoon (7/1) and im gone July 4th and July 5th so I would love to get this into Katie's hand's by Friday so when I return Wednesday we can press go and I can send you all access logins we need. I wanted to be on the same page with everyone by 7.7.16.

Anything you need. Just let me know!

Chad

On Wed, Jun 29, 2016 at 3:48 PM, Alex Miller <mail@alexmillier.com> wrote:
Hi Chad,

I need another 24-36 hours to finish this spreadsheet as I need a meeting with Louis and our team to figure out exactly what we can or cannot do for you. I want to be 100% sure on that before giving the thumbs up and confirmation.

Does that work for you?

However - I don't want that to hold anything up though and to be honest, there are plenty of action items that can be started now by your team - and we can start answering any questions that you have on basecamp.

Also, now that we've signed the NDA I'm dying to take a look at webmaster tools to see other issues that need fixing (which I can add to the spreadsheet). There are bound to be a lot of duplicate meta tags, titles, crawl errors and so forth which will be a high priority.

If I can get access to that ASAP, I can add to the spreadsheet and have it to you before COB Friday (most importantly, before July 4th holiday).

Thanks Chad - we are on the brink of being "there"!

Alex Miller

Co-Founder, SEO Operations Director

PosiRank.com

On Tue, Jun 28, 2016 at 3:15 PM, Chad Arrington <chadmmp@gmail.com> wrote:
Alex,

I've updated spreadsheet.

So look here's what I tried to do. Some of these things I have a CLEAR understanding of exactly what to do especially based off your previous Recommendations writeup you created. Some items we have to decide how to implement action... Meaning you can just provide instruction and will delegate in-house or you can decide which things you want to provide instructions PLUS carryout yourself/with your team.

We have access to Analytics. Whenever, Katie is done with her NDA form, she'll let you have Webmasters Tools access as well. Servers, ftp, that stuff.

I creating the action steps column just on what I interpreted needed to be done. Correct me if I'm wrong.

Literally it's about 17 line times. As long as we have exact instruction on each, correct delegation process, and we PRIORITIZE which needs to be done 1st to LAST will be great.

Also, Alex I understand and love how Posirank works. For certain items I have posirank/in house. Like some of these things may have a instruction documentation cost or labor cost because of how we're using your resources. If you break that down in credits. For example Dissavowing is 200 credits (\$200) and handled by Alex. That's a great way I can break down the spreadsheet even in regards to pricing.

As always thanks!

Let's rock.

6/11/2020

Gmail - Fwd: Update SEO mm.com with Chad Arrington

| Chad

Chad Arrington <chadmmp@gmail.com>
To: Chad Arrington <lamchadfocus@gmail.com>

Fri, May 29, 2020 at 3:03 AM

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