



Chad Arrington <chadmmp@gmail.com>

Hangout with kathryn.anne.oconnell@gmail.com

November 13, 2013

kathryn.anne.oconnell@gmail.com - 2:40 PM

hey
glad
ur online

chad arrington - 2:40 PM

wasup ko cp

kathryn.anne.oconnell@gmail.com - 2:40 PM

real quick - first off the romianans are crazy smart

chad arrington - 2:40 PM

and russians. of course!

kathryn.anne.oconnell@gmail.com - 2:40 PM

not saying their products are 100% butthey're smart
yes lol
but OXF is starting a pub about startup investing

chad arrington - 2:41 PM

I agree. I've seen some of their stuff
im ears

kathryn.anne.oconnell@gmail.com - 2:42 PM

the big speaker here is head of all SM for national geographic and he's been talking to Adam at oxford club about how that is an untapped industry and only possible b/c of a ;law that just changed
I think we should go after startup investing (possibly angel investing) and the name of the bill that made this posisble

chad arrington - 2:43 PM

I got you. Thinking about launching some content to target startup investing
??

kathryn.anne.oconnell@gmail.com - 2:43 PM

yeah, definitely. I think we should jump on it. It seems like it's going to be a trend that will only increase in popularity so maybe we can get in before competition is too hot

chad arrington - 2:44 PM

that would work! anything else connected with startup investing you want me to check out. I like that idea!

kathryn.anne.oconnell@gmail.com - 2:44 PM

that's all I wanted to tellyou lol. Oh and that Marious from Romania was telling me about a too; he just built that mirrors seoMOZ but it does something different "better"
that's all i have now but I'm having charles look into some other keywords

chad arrington - 2:45 PM

I like it. I actually have some Bruce Clay and Daniel Tan webinars about some new keyword research applications. If I get access to software before 2014, especially keyword and content research tools would you want me to get you access to an account as well???

kathryn.anne.oconnell@gmail.com - 2:46 PM

OF COURSE

this community.moneymorning.com we're doing will be interesting.

chad arrington - 2:51 PM

Hell yea I seen the mock up for this. Glad Dave set it up. Sort of a seeking alpha model for community generated content. I like the idea. We have the type of audience who thinks they know more than gurus at times. lol

Mexico is beautiful I hope;

kathryn.anne.oconnell@gmail.com - 2:54 PM

Yeah I'm excited