



Chad Focus <iamchadfocus@gmail.com>

Fwd: ** TAG PAGE REPORT ******

2 messages

Chad Arrington <chadmmp@gmail.com>
To: Chad Arrington <iamchadfocus@gmail.com>

Thu, Apr 30, 2020 at 4:00 PM

----- Forwarded message -----

From: **Chad Arrington** <chadmmp@gmail.com>
Date: Mon, Mar 21, 2016 at 10:39 AM
Subject: Re: **** TAG PAGE REPORT ****
To: Megan Hughes <mhughes@moneymappress.com>

PS

your chart is dope because we take in account an AVERAGE of what all top 10 competitors have done to get a first page rank. As long as we beat one of those 10 profiles will get a spot.

Now the #1 spot usually is a good place to shoot for but you'll get all your realistic numbers to shoot for by taking an average from the top 10.

On Sat, Mar 19, 2016 at 6:03 PM, Megan Hughes <mhughes@moneymappress.com> wrote:

Hey Chad!

Attached is where I am with the report. Look at the tab **Summary (V1)**

Also - would you be able to help me out with some of the other blank columns? If anything, the first column where we are trying to list the highest possible rank for each term. I was going to look at semrush to see who is ranking for each term and determine if i think we could beat them but you might have a better plan.

Look at those charts and let me know what you think!!!

The charts about the maintaining, building, and tiers are new ideas that i came up with once i saw all the information. Am thinking about showing it to KO as a strategy for how we can help editorial tackle these needs BUT it still isn't under any certain timeframe.

Thanks,

Megan

Chad Arrington <chadmmp@gmail.com>
To: Chad Arrington <lamchadfocus@gmail.com>

Mon, May 4, 2020 at 12:25 PM

----- Forwarded message -----

From: **Chad Arrington** <chadmmp@gmail.com>
Date: Thu, Apr 30, 2020 at 4:00 PM
Subject: Fwd: **** TAG PAGE REPORT ****
To: Chad Arrington <lamchadfocus@gmail.com>

----- Forwarded message -----

From: **Chad Arrington** <chadmmp@gmail.com>
Date: Mon, Mar 21, 2016 at 10:39 AM
Subject: Re: **** TAG PAGE REPORT ****
To: Megan Hughes <mhughes@moneymappress.com>

PS

your chart is dope because we take in account an AVERAGE of what all top 10 competitors have done to get a first page rank. As long as we beat one of those 10 profiles will get a spot.

Now the #1 spot usually is a good place to shoot for but you'll get all your realistic numbers to shoot for by taking an average from the top 10.

On Sat, Mar 19, 2016 at 6:03 PM, Megan Hughes <mhughes@moneymappress.com> wrote:

Hey Chad!

Attached is where I am with the report. Look at the tab **Summary (V1)**

Also - would you be able to help me out with some of the other blank columns? If anything, the first column where we are trying to list the highest possible rank for each term. I was going to look at semrush to see who is ranking for each term and determine if i think we could beat them but you might have a better plan.

Look at those charts and let me know what you think!!!

The charts about the maintaining, building, and tiers are new ideas that i came up with once i saw all the information. Am thinking about showing it to KO as a strategy for how we can help editorial tackle these needs BUT it still isn't under any certain timeframe.

Thanks,

Megan